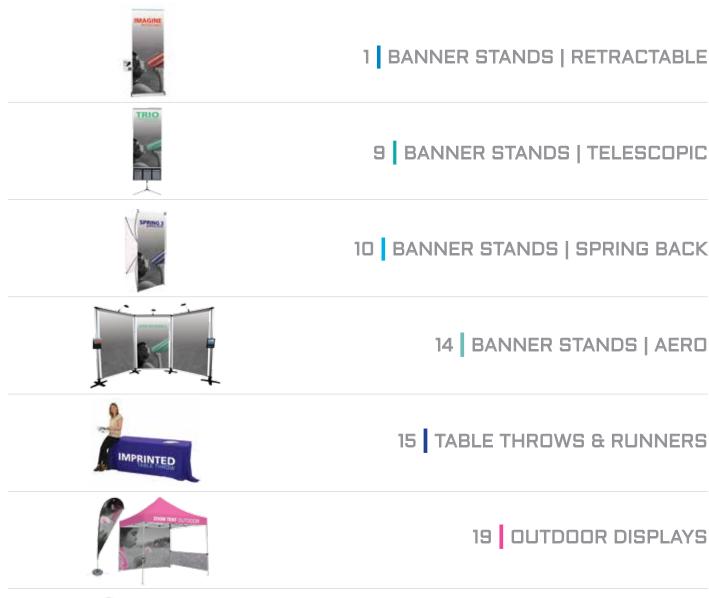
# EXHIBITORS' LIGHT HISTORS' HIS

**MODULAR DISPLAY SOLUTIONS** 





27 HOPUP™ TENSION FABRIC DISPLAYS

## SYMBOLS USED IN THE EXHIBITORS' HANDBOOK™:



product made in the U.S.



economy product



premium product







## COYOTE™ POPUP DISPLAY SYSTEMS 33



FORMULATE™ TENSION FABRIC SYSTEMS 38



VECTOR FRAME™ FABRIC DISPLAYS 83



ORBITAL EXPRESS™ TRUSS | 95



LINEAR™ EXTRUSION DISPLAYS 113



FOLDING DISPLAY PANELS | 115



ACCENTS & ACCESSORIES | 120



## WARRANTY KEY FOR THE EXHIBITORS' HANDBOOK™:



lifetime limited warranty (hardware)



5 year limited warranty (hardware)



1 year limited warranty (hardware)





graphics limited 1 year warranty (indoor products)



graphics limited 6 month warranty (outdoor and table throw products)



## FAST.CLEAR.COMMUNICATION. BANNER STANDS

Largest selection of banner stand choices and options • Premium, mid-range and economy stands • Retractable, Telescopic and Spring Back options • Great quality • High-end functionality, features and durability • Specifically designed with unique styling points, giving an exceptional appearance • Multiple accessory and light options



## PREMIUM RETRACTABLE BANNER STANDS

Premium Retractable banner stands provide superior, high-end functionality, features and durability, as well as unique styling points for exceptional appearance. Premium banners include a protective, molded carry bag and feature a lifetime hardware warranty.



## **IMAGINE**



IMG-800-S

- variable graphic height = 29.5" - 83.35"
- graphic tensioner
- integrated pole storage
- interchangeable graphic cassette
- adjustable feet on base
- telescopic pole
- shown with optional literature pocket accessory (AKIT-1L)





## BARRACUDA

31.5"

silver: BCD-800-S black: BCD-800-B

- variable graphic height = 29.5" 83.35"
- anodized silver or black base options
- graphic tensioner
- integrated pole storage
- adjustable feet on base
- telescopic pole
- shown with optional literature pocket and tabletop (AKIT-1S1L)





## **ADVANCE**



ADV-800-S

- variable graphic height = 29.5" 83.35"
- double-sided
- graphic tensioner
- integrated pole storage
- interchangeable graphic cassette
- adjustable feet on base
- telescopic pole
- shown with optional light Lumina 2 (LUM-2-1)





## **EXCALIBUR**



EXC-800-S

- variable graphic height = 29.5" - 83.35"
- double-sided
- anodized silver base
- graphic tensioner
- integrated pole storage
- adjustable feet on base
- telescopic pole
- shown with optional tabletop accessory (AKIT-1S)











## STANDARD RETRACTABLE **BANNER STANDS**

Standard Retractable banner stands incorporate customary features designed to provide everyday reliability, durability and ease of use. Standard banners include a mid-range canvas carry bag and typically feature a five-year to lifetime hardware warranty.



## **ORIENT 1**

31.5" silver: ONT-800-S-3

black: ONT-800-B-3

**35.5**" silver: ONT-920-S-3 black: ONT-920-B-3

39.25" silver: ONT-1000-S-3 WIDE black: ONT-1000-B-3

- standard graphic height = 83 25'
- anodized silver or black base options
- molded end caps
- adjustable feet on base
- 3-piece bungee pole





## **DRIENT 2**



ONT-800-DBL-S-3



ONT-920-DBL-S-3

- standard graphic height = 83.25"
- double-sided
- anodized silver base
- molded end caps
- adjustable feet on base
- 3-piece bungee pole





## **PACIFIC**

PAC-800-S-2



PAC-920-S-2



PAC-1000-S-2

- standard graphic height = 83.75"
- anodized silver base
- molded end caps
- swivel-out foot
- 3-piece bungee pole





## CONTENDER

silver: CN-24-S

black: CN-24-B

silver: CN-30-S black: CN-30-B

silver: CN-36-S

black: CN-36-B

black: CN-48-B

- standard graphic height = 77.5''





- laser cut steel ends & 3-piece part pole







## STANDARD RETRACTABLE BANNER STANDS









Standard Retractable banner stands incorporate customary features designed to provide everyday reliability, durability and ease of use. Standard banners include a mid-range canvas carry bag and typically feature a five-year to lifetime hardware warranty.



## **ELEVATE**



## **ELEVATE**

- variable graphic height = 37.75" - 95.25"
- roller access via flip-top lid and removable graphic roller
- black aluminum body with chrome end caps
- telescopic pole (4 segments)





## **BLADE LX**



## **BLD-LX-GRY**

- standard graphic height = 83.25"
- anodized gunmetal base
- removable graphic roller
- graphic slider
- adjustable feet on base
- premium top rail
- 3-piece bungee pole





## **CRESCENT**



CRESCENT



- standard graphic height = 78.25"
- snap top graphic rail
- silver base with black end caps
- 3-piece bungee pole





## **BLOK**



BLOK-850

- standard graphic height = 79.25"
- snap top graphic rail
- black base with chrome end caps
- 3-piece bungee pole











## **ECONOMY RETRACTABLE BANNER STANDS**

Economy Retractable banner stands incorporate basic design features, functionality and reliability. Economy banners include a basic carry bag and feature a 90-day hardware warranty.



## **START**



STRT-800

- standard graphic height = 79.25''
- snap top graphic rail
- swivel foot
- anodized silver base
- 3-piece bungee pole





## FREEDOM



FRDM-800

- standard graphic height = 79.25"
- snap top graphic rail
- new chrome end caps
- 3-piece bungee pole





## DRAGON FLY





- standard graphic height = 78.25"
- double-sided
- snap top graphic rail
- 3-piece bungee pole





## **ECO**



ECO



- standard graphic height = 79.375"
- velcro graphic application
- snap top graphic rail
- 3-piece bungee pole



## **ECONOMY RETRACTABLE BANNER STANDS**









Economy Retractable banner stands incorporate basic design features, functionality and reliability. Economy banners include a basic carry bag and feature a 90-day hardware warranty.



shown at maximum and minimum heights



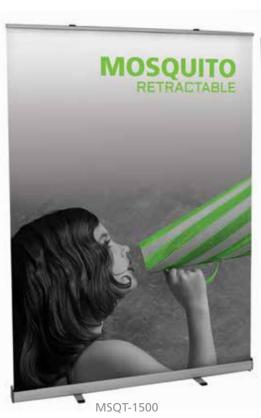
## GIANT MOSQUITO



MSQT-GIANT-920-S

- variable graphic height = 68" 122"
- over 10' tall
- anodized silver base
- swivel-out feet
- snap top graphic rail
- adjustable telescopic pole
- heavy duty, weighted stand









## MOSQUITO

silver: MSQT-800 black: MSQT-800-B

silver: MSQT-1200

silver: MSQT-1500

- standard graphic height = 78.5"
- anodized silver or black base options (800mm only)
- swivel-out feet & snap top graphic rail
- 800mm unit is supplied with one bungee pole per unit, 1200mm and 1500mm come with two bungee poles per unit











## **ECONOMY RETRACTABLE BANNER STANDS**

Economy Retractable banner stands incorporate basic design features, functionality and reliability. Economy banners include a basic carry bag and feature a 90-day hardware warranty.

## QUICKWALL

silver: QWK-S black: OWK-B

- standard graphic height = 78.5"
- approx. overall width = 97"
- graphic width = 31.5"
- anodized silver or black base options
- kit includes 3 Mosquito 800 banner stands and 1 OCB banner stand case
- snap top graphic rail





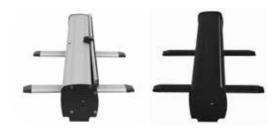




## QUICKSTAND

silver: QWK-STND-S black: QWK-STND-B

- standard graphic height = 78.5"
- anodized silver or black base options
- kit includes 1 Mosquito 800 banner stand, 1 OCB banner stand case, and 1 Lumina 5 banner stand light
- swivel-out foot
- snap top graphic rail
- 3-piece bungee pole



## STANDARD TELESCOPIC **BANNER STANDS**









Standard Telescopic banner stands incorporate customary features designed to provide everyday reliability, durability and ease of use. Standard banners include a mid-range canvas carry bag and typically feature a one-year hardware warranty.

## **PEGASUS** TELESCOPIC

## **PEGASUS**

52.5"- silver: PGSUS-S 95" black: PGSUS-B

- variable graphic height = 36" - 96"
- single or double-sided graphics
- allows for custom size graphics
- easy to store
- steel feet for stability
- telescopic pole for adjustable graphic width and height





## 



UN-1-ST



UN-1-MG



UN-1-MO

- variable graphic height = 35" - 85.5"
- powder coated black weighted base







## TRIO



TRIO



- variable graphic height = 28.75" - 84"
- tri-pod banner stand
- hardware included supports single and double-sided graphic
- stable, anodized aluminum
- telescopic pole for adjustable graphic height
- quick & easy to set up



Includes hardware for double-sided graphics





## TRIO LITERATURE POCKET



TRIO-LP



- graphic height with literature pocket = 63.5"
- 3 pocket literature dispenser to attach to a TRIO banner stand



## STANDARD SPRING BACK BANNER STANDS

Standard Spring Back banner stands incorporate customary features designed to provide everyday reliability, durability and ease of use. Standard banners include a mid-range canvas carry bag and typically feature a one-year hardware warranty.



## **ECONOMY SPRING BACK BANNER STANDS**









Economy Spring Back banner stands incorporate basic design features, functionality and reliability. Economy banners include a basic carry bag and feature a 90-day hardware warranty.



## **SPRING 1-1**



SB-1-1

- graphic height = 59" or 78"





## **SPRING 1-2**



SB-1-2

- graphic height = 59" or 78"





## **SPRING 1-3**



- graphic height = 59" or 78"





## **SPRING 3**



SB-3

- standard graphic height = 70.75"
- #3 grommets in corners
- single or double-sided











## **ECONOMY SPRING BACK BANNER STANDS**

Economy Spring Back banner stands incorporate basic design features, functionality and reliability. Economy banners include a basic carry bag and feature a 90-day hardware warranty.



## **SPRING 4**



SB-4

- standard graphic height = 62.25"
- #3 grommets in corners





## **SPRING 6**



SB-6

- standard graphic height = 63"
- #3 grommets in corners







SB-7

- variable graphic height = 61.5"- 69"
- #3 grommets in corners





## VIEW SET-UP VIDEOS OF **EXHIBITORS' HANDBOOK PRODUCTS**



## CAFÉ BARRIER

CB-K-1500 CB-EXT-K-1500











- stylish way to define areas or dictate traffic flow in or outside restaurants, bars, retail establishments, airports, museums, casinos and at tradeshows
- visual graphic area = approx. 53.25"w x 30.5"h
- unit kit, extension kit and individual components available

## heavy-duty stainless steel posts, base and 59"w rails

## Café Barrier Kit:

CB-K-1500

- comes with top and bottom poles - 59 "w, 2 uprights & 2 bases

## Café Barrier Extension Kit: CB-EXT-K-1500

- comes with top and bottom poles - 59 "w, 1 upright & 1 base







use as outdoor café barriers



use for crowd control



use to guide traffic

## **AERO**







- NEW and IMPROVED
- indoor modular display system
- standard width = 47 "
- 12 graphic height options
- available as a kit and "a la carte" to create more combinations

## Aero Basic Kit:

## AERO2-1200-BASIC

- comes with 3 cassettes and 4 uprights with bases

## **Aero Complete Kit:**

### AERO2-1200-KIT

- comes with 3 cassettes, 4 uprights with bases and 3 LUM-LED-ORL-B lights





three lights

lights can now be placed anywhere on the cassette



## 12 GRAPHIC HEIGHT OPTIONS AVAILABLE



configure height by moving top cassette downwards

configure height by moving bottom rail upwards



## MEET.AND.GREET. TABLE THROWS & RUNNERS

One-stop-shop for the fastest table throws and runners • Can be used in many ways; perfect to display your messaging in any tradeshow or event – indoor or outdoor • Printed, imprinted, convertible, stretch and fitted options to choose from • Sizes of 4', 6', 8', full and economy • Choose from 11 fabric colors and 21 vinyl colors

## PRINTED TABLE THROW

- 4' full: TBL-T-4-F
- 4' economy: TBL-T-4-E
- 6' full: TBL-T-6-F
- 6' economy: TBL-T-6-E
- 8' full: TBL-T-8-F
- 8' economy: TBL-T-8-E
- complete your presentation with a premium printed table throw
- lends a polished appearance to any display
- maximize your advertising with additional space to display your message





4' table throws available for smaller tables









carry bag available (4 table throws) TBL-THRW-BG2



## CONVERTIBLE TABLE THROW

shown as  $6^\prime$  converted table throw

## **CONVERTIBLE TABLE THROW**

convertible full: TBL-T-FC convertible economy: TBL-T-EC

- printed throw converts quickly and easily to fit both a 6' and 8' table
- Velcro tabs make conversion simple









## **TABLE RUNNERS**

24" full: TBL-R-24-F 24" economy: TBL-R-24-E

30" full: TBL-R-30-F 30" economy: TBL-R-30-E

60" full: TBL-R-60-F 60" economy: TBL-R-60-E

 accent your solid colored table throw with a full color printed runner

- available in three widths





## FITTED TABLE THROW

6' full: TBL-FT-6-F 8' full: TBL-FT-8-F

- form fitted to fit 6' & 8' tabletops
- optional carry bag available
- fitted fabric dye-sublimated printed table throw lends a polished look to any display

24"WIDE RUNNER



## STRETCH TABLE THROW

6' full: TBL-SW-6-F 8' full: TBL-SW-8-F

- tailored to fit 6' & 8' tables top to bottom
- optional carry bag available
- stretch fabric dye-sublimated printed table throw lends a stylish look to any display









## IMPRINTED TABLE THROW

6' full

6' economy

8' full

8' economy

- 11 standard table throw colors
- maximum logo size = 60"w x 21.5"h (see template for details)
- must be simple vector artwork, no complex logos or gradients
- maximum two vinyl colors per logo imprint
- referenced Pantone colors are not exact
- vinyl is heat transferred





## **FULL TABLE THROW**

DRAPE AREA	BACK	DRAPE AREA
LEFT	ТОР	RIGHT
DRAPE AREA	FRONT	DRAPE AREA

## **ECONOMY TABLE THROW**

LEFT	ТОР	RIGHT
DRAPE AREA	FRONT	DRAPE AREA

## **FABRIC COLORS**



Pantone® 201C





Pantone® 282C



royal blue Pantone® 661C

burgundy



purple







yellow

Pantone®

## VINYL COLORS









293C



Process Magenta C









vegas gold











teal





kelly green Pantone®



368C

sky blue

Pantone®





7499C

lemon yellow medium yellow burnt orange Pantone® Pantone® Pantone®

sapphire blue Pantone®

167C

2755C

orange

Pantone®

Pantone®

1545C

Pantone®





## CAPTURE.YOUR.ATTENTION. OUTDOOR DISPLAYS

One-stop-shop for all your outdoor signage needs • The Zoom™ line of outdoor flags span heights of 8' to over 16' • Great for outdoor sporting events and arenas, concerts, festivals or to draw attention to any storefront • Strong, solid, stable, wind-resistant, durable • Graphics are long-lasting and can endure exposure to outdoor elements

## **ZOOM™ TENT**

hardware only kit: TNT-3MX3M-FRM-HEX kit with canopy: TNT-3MX3M-HEX-(COLOR)

canopy only: TNT-CAN-(COLOR) full wall kits: TNT-FLL-WLL-(COLOR) half wall kits: TNT-HLF-K-(COLOR)

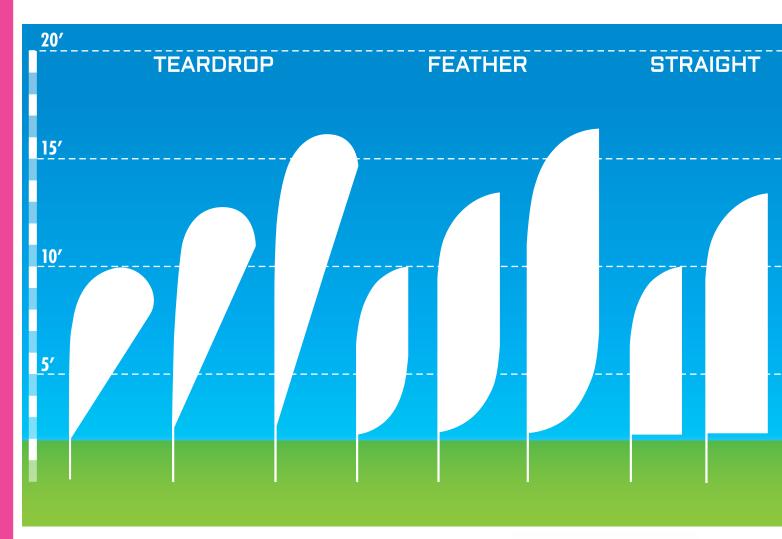
- ONE YEAR
- GL 6MO



- opens to base size of 9.6' x 9.6'; coverage area shades 5 people comfortably
- rust-resistant aluminum extrusion frame is completely self-contained with no loose parts
- canopy offered in 5 standard colors (black, blue, grey, white and red) with heat-press logos and/or vinyl lettering; can also be custom printed
- polyester canopies and sidewalls are water and UV-resistant, providing the ultimate protection from the sun
- hardware only kit includes frame, stakes, guy lines and rolling carrying bag
- canopy kits include canopy (standard colors or custom printed), hardware frame, stakes, guy lines and rolling carrying bag
- sidewalls and rail skirts offered in standard colors and custom prints; sold separately
- folds compactly into portable, rolling carry bag







## ZOOM™ FLAGS

- can be used indoors or outdoors
- graphic rotates in wind
- water fillable donut adds stability to quad leg (optional upgrade)
- graphic printed on flag material
- double-sided graphic available
- floor base & ground stake included





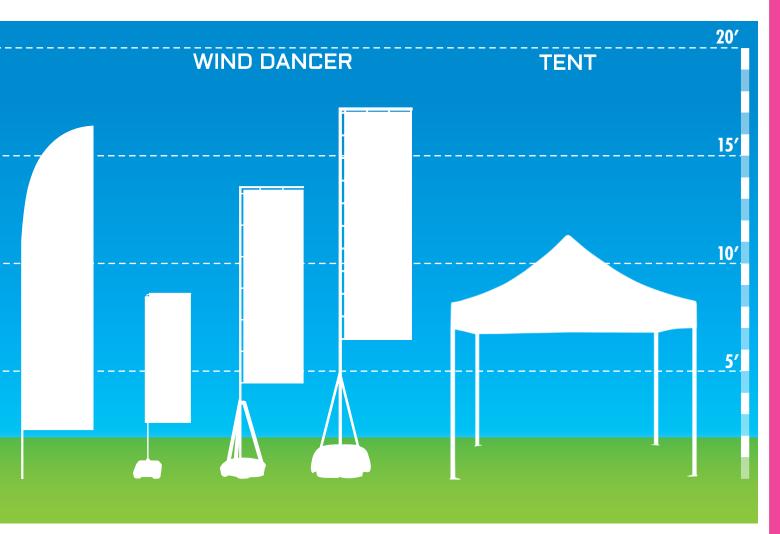
shown with X-base and optional upgrade donut water fillable base ZOOM-INDOOR-BASE-SET











## ZOOM™ BASE OPTIONS

## STAND ALONE BASES





atlas base (ATLAS-ZOOM-PIN) (ZOOM-INDOOR-

donut base BASE-SET)

SAND & TURF



auger base (ZOOM-AUG)



ground stake (included)

## DRIVE ON



drive-over base (ZOOM-VEHICLE)















## **OUTDOOR SIGNAGE**







Outdoor signage, flags and displays are great for outdoor sporting events and arenas, concerts, festivals or to draw attention to any storefront. Outdoor display products are strong, solid, stable, wind-resistant and durable. Graphics are long-lasting and can endure exposure to outdoor elements.











- adjustable graphic height = up to 6'
- economy outdoor flag
- plastic pole, easy push-fit assembly
- hollow plastic base can be filled with water or sand
- double-sided graphic available





WIND DANCER LT
WIND-LT

- adjustable graphic height = up to 8'8"
- hollow base can be filled with either water or sand as weighing agent
- double-sided graphic available
- optional carry bag





WIND DANCER

WIND-MX

- adjustable graphic height = up to 12'
- flag is approximately 43" wide
- hollow base can be filled with either water or sand as weighing agent
- double-sided graphic available
- optional carry bag



## PROMOTIONAL UMBRELLA



- printed promotional umbrella – 8'11" dia. canopy - canopy also available in off-white, green and

burgundy stock colors

- can be used for commercial or residential use

- steel poles and arms are white

- overall height with umbrella = 94"

- carry bag included











## CAFÉ BARRIER

CB-K-1500 CB-EXT-K-1500



- indoor/outdoor modular display system
- visual graphic area = approx. 53.25"w x 30.5"h
- heavy-duty stainless steel posts, base and 59"w rails
- unit kit, extension kit and individual component options available









use for crowd control

## **PARKWAY**

single span: PKWY-S-SPN-3 double span: PKWY-D-SPN-3

- single span = 32"l x 60"h
- double span = 67" l x 60" h
- withstands winds up to 38MPH
- single or double span street pole banner





## **DUTDOOR SIGNAGE**

Outdoor signage, flags and displays are great for outdoor sporting events and arenas, concerts, festivals or to draw attention to any storefront. Outdoor display products are strong, solid, stable, wind-resistant and durable. Graphics are longlasting and can endure exposure to outdoor elements.







## SPRING 5

## SB-5

- standard graphic height = 70.75"
- 31.5" wide
- indoor or outdoor use
- single or double-sided
- hollow base can be filled with either water or sand as weighing agent
- easy grommet graphic attachment
- tension pole system







## **BLIZZARD**

### **BLZD**

- max width x min height: 40"w x 49.5"h
- min width x max height: 23.5"w x 80"h
- max width x max height: 40"w x 74.5"h
- min width x min height 23.5"w x 49.5"h
- outdoor banner stand
- hollow base can be filled with either water or sand as weighing agent
- easy grommet graphic attachment





## **THUNDER THUNDER**



- visual graphic area = approx. 33.5"w x 79.7"h
- double-sided outdoor retractable banner stand
- large twist-lock feet
- stakes included to secure to ground
- snap-top graphic rail
- 3-piece bungee pole









## MONSOON

## MONSN-2

- visual graphic area = approx. 92.125"w x 32"h
- semi-portable single or double-sided billboard
- easy grommet graphic attachment
- includes ground stakes & bungee rope











## **OUTDOOR SIGNAGE**

Outdoor signage, flags and displays are great for outdoor sporting events and arenas, concerts, festivals or to draw attention to any storefront. Outdoor display products are strong, solid, stable, wind-resistant and durable. Graphics are long-lasting and can endure exposure to outdoor elements.

## NAVIGATOR NAVIGATOR

- NEW
- visual graphic areaapprox. 12.8"w x 14.8"h
- free-standing outdoor portable sign stand
- stands 47"h
- hollow plastic base can be filled with water or sand
- easy three-piece assembly
- packs flat into box



## WHIRLWIND

## WHRL-WND-1

- 31.1"w x 45.7"h x 19.7"d
- front-loading snap frames constructed from aluminum & powder-coated steel
- single or double-sided
- includes clear lens cover
- dual-spring design flexes to withstand wind gusts
- compact durable base can be filled with water or sand for extra stability
- integrated wheel set



## BRUTE BRUTE

- comes with set of two;
   holds large rigid graphics
- secure grip allows for use outdoors in the elements as well as inside
- quick set-up, easy storage
- fill with water or sand, must empty 100% after use





contoured base sits stable on uneven terrain

recommended width: 1 Brute per 4' of signage

## ATLAS ATLAS



- outdoor sign or Zoom flag holder
- use as many as you need to hold a large rigid graphic .4"-.5" thick
- securely holds a Zoom 3, 4 or 5 outdoor flag pole with Zoom attachment (optional upgrade)
- quick set-up, easy storage
- hollow plastic base can be filled with water or sand



ATLAS-ZOOM-PIN





## FAST.DYNAMIC.FABRIC. HOPUP™ TENSION FABRIC

Combining style and speed, the intergrated fabric graphic makes the Hopup™ the fastest display on the market • The Hopup is one of the most dynamic and popular large format graphic displays due to its maximum impact with minimal effort • Lightweight and highly portable • Easy to set up and packs away as fast as it sets up







## HOPUP™ BACKWALLS

The Hopup™ is one of the most dynamic and popular large format graphic displays due to its maximum impact with minimal effort. Hopup Tension Fabric Displays come in a variety of sizes and are offered in straight and curved frames. Hopups are lightweight and highly portable and they pack away as easy as they set up! LED lighting makes the Hopup glow and stand out even more.











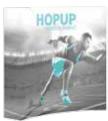




interior lights are attached with velcro to back fabric panel

## BACKLIT HOPUP™

- lightweight, heavy duty silver frame
- supports an integrated full fitted fabric graphic mural with end caps only
- available in 5', 7  $\frac{1}{2}$ ' or 10' sizes (curved only)
- LED lights include one year limited warranty
- comes in an OCP molded case



HOP-2X2FGE-C



HOP-3X3FGE-C



HOP-4X3FGE-C

## STRAIGHT HOPUP™ CONFIGURATIONS



2½' tabletop footprint dimensions: 31"w x 31"h x 12.25"d HOP-1X1FG-S



5' tabletop footprint dimensions: 60.5"w x 31"h x 12.25"d HOP-2X1FG-S



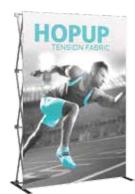
5' tabletop footprint dimensions: 60.5"w x 60.5"h x 12.25"d HOP-2X2FG-S



7½' tabletop footprint dimensions: 89.5"w x 60.5"h 12.25"d HOP-3X2FG-S



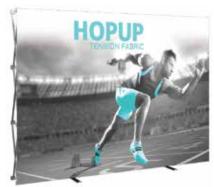
2½' full height standard display footprint dimensions: 31"w x 89.5"h x 29"d HOP-1X3FG-S



5' full height standard display footprint dimensions: 60.5"w x 90"h x 29"d HOP-2X3FG-S



7½' full height standard display footprint dimensions: 89.5"w x 90"h x 29"d HOP-3X3FG-S



10' full height standard display footprint dimensions: 119"w x 90"h x 29"d HOP-4X3FG-S



12¼' full height standard display footprint dimensions: 147.25"w x 90"h x 29"d HOP-5X3FG-S

## HOPUP™ COUNTER HOP-CT-2

- NEW and IMPROVED collapsible display counter
- taller and easier to assemble
- includes clear internal shelf
- 41.75"w x 39.69"h x 14.25"d
- top available in four laminate finish options (page 127)













All Hopup frames are eco-friendly, come with a rolling carry case, and have a limited lifetime warranty.

## **CURVED HOPUP™ CONFIGURATIONS**



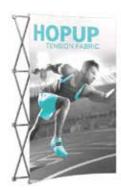
5½' tabletop footprint dimensions: 64"w x 31"h x 12.25"d HOP-2X1FG-C



5½' tabletop footprint dimensions: 64"w x 60.5"h x 12.25"d HOP-2X2FG-C



7½' tabletop footprint dimensions: 92"w x 60.5"h x 12.25"d HOP-3X2FG-C



5½' full height standard display footprint dimensions: 64"w x 89.5"h x 12.25"d HOP-2X3FG-C



7½' full height standard display footprint dimensions: 92"w x 89.5"h x 12.25"d HOP-3X3FG-C



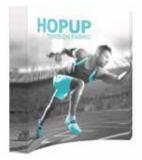
10' full height standard display footprint dimensions: 116.25"w x 89.5"h x 12.25"d HOP-4X3FG-C



11½' full height standard display footprint dimensions: 136.5"w x 89.5"h x 12.25"d HOP-5X3FG-C







all sizes available with or without endcaps







## HOPUP™ BACKWALL DIMENSIONS COMPLETE SYSTEMS WITH FRAMES









The Hopup™ is one of the most dynamic and popular large format graphic displays due to its maximum impact with minimal effort. Hopup Backwall Dimensions add style, flare and function to any 7 ½′ or 10′ Hopup straight display. Easily accessorize your Hopup with monitor mounts, counters, tables, and more messaging real estate. Purchase as a complete kit or as an accessory for your existing straight Hopup. Dimensional elements can be placed in the middle, left or right sides of the display.



DIMENSION KIT OI HOP-DIM01-3x3FG-S

- 7 ½' full height straight backwall
- 2 stand-off rigid graphic accents with literature holders
- monitor\* mount supports 23" monitor, max weight = 30 lbs
- 2 Lumina 200 lights



DIMENSION KIT O3
HOP-DIM03-4x3FGE-S

- 10' full height straight backwall
- accessory counter features:
  - monitor\* mount supports 42" monitor, max weight = 50 lbs
  - counter top holding max weight of 35 lbs
  - printed fabric graphic and literature holder
- 2 Lumina 200 lights



DIMENSION KIT 02 HOP-DIM02-3x3FG-S

- 7 ½' full height straight backwall
- stand-off counter supports max 25 lbs
- counter features graphic and literature holder
- monitor\* mount supports 23" monitor, max weight = 30 lbs
- 2 Lumina 200 lights



DIMENSION KIT 04 HOP-DIM04-4x3FGE-S

- 10' full height straight backwall
- standoff counter features:
  - fabric graphic messaging area (top)
  - printed fabric graphic (bottom)
  - counter top holding max weight of 35 lbs
- 2 Lumina 200 lights

Hopup Dimensions counter tops are available in your choice of four thermoform finishes



## HOPUP™ BACKWALL DIMENSIONS ACCESSORY KITS

The Hopup™ is one of the most dynamic and popular large format graphic displays due to its maximum impact with minimal effort. Hopup Backwall Dimensions add style, flare and function to any 7 ½′ or 10′ Hopup straight display. Easily accessorize your Hopup with monitor mounts, counters, tables, and more messaging real estate. Purchase as a complete kit or as an accessory for your existing straight Hopup. Dimensional elements can be placed in the middle, left or right sides of the display.



## ACCESSORY 01

## HOP-DIM01

- 2 stand-off rigid graphic accents with literature holders
- monitor\* mount supports 23" monitor, max weight = 30 lbs



ACCESSORY 03

## HOP-DIM03

- accessory counter features:
  - monitor\* mount supports 42" monitor, max weight = 50 lbs
  - counter top holding max weight of 35 lbs
  - printed fabric graphic and literature holder



ACCESSORY 02

## HOP-DIM02

- stand-off counter supports max 25 lbs
- counter fabric graphic and literature holder
- monitor\* mount supports 23" monitor, max weight = 30 lbs



ACCESSORY 04

## HOP-DIM04

- standoff counter features:
  - fabric graphic messaging area (top)
  - printed fabric graphic (bottom)
  - counter top holding max weight of 35 lbs



## RELIABLE.PORTABLE.ESSENTIAL. POPUP DISPLAY SYSTEMS

The Coyote™ popup display system combines reliability, portability and style • State-of-the-art rare earth neo magnets on individual channel bars make Coyotes fast and easy to popup and breakdown, especially when compared to complicated "snap in" channel bars and fragile locking style systems • All Coyote displays are offered in curved or straight systems, single or double sided • Option of combining either captivating graphic mural panels or versatile Velcro-friendly fabric panels



### COYOTE™ POPUP DISPLAY SYSTEMS

This fully magnetic popup display system provides a graphic or velcro receptive fabric backwall. Coyote™ popup displays are portable, versatile, durable and easy. The Coyote line features a plethora of accessory options to add such as shelves, monitor mounts and case-to-counter conversion kits and graphics.



### **FABRIC CHOICES**

All Coyote popup display systems are available with printed graphic murals or "velcro-friendly" fabric panels of your choice. Actual fabric color may vary slightly.

regal - smooth exhibit & display fabric





























R04 monarch R28 persian blue R06 indigo R31 eco green R29 beach

R30 maroon R11 electric red R02 steel



R03 charcoal

R15 cinder

R01 lava

R01 carbon

R02 chrome

R03 storm R11 chili pepper R04 sapphire R28 azure blue



4' tabletop footprint dimensions: 45.5"w x 30.63"h x 12.5"d COY-KKG-1X1-C



6' tabletop footprint dimensions: 73"w x 30.63"h x 19.25"d COY-KKG-2X1-C



6' tabletop footprint dimensions: 73"w x 59.38"h x 19.25"d COY-KKG-2X2-C



8" tabletop footprint dimensions: 97.25"w x 59.38"h x 25"d COY-KKG-3X2-C



6' full height slim-line display system footprint dimensions: 69.3"w x 87.56"h x 19.25"d COY-KKG-2X3-C



8' full height standard display system footprint dimensions: 97.25" w x 87.56" h x 25" d COY-KKG-3X3-C



10' full height standard display system footprint dimensions: 118"w x 87.56"h x 36.5"d COY-KKG-4X3-C



8' serpentine full height display system footprint dimensions: 97.86" w x 87.56" h x 19.5" d COY-KKG-ST-8



11' serpentine full height display system footprint dimensions: 129.5"w x 87.56"h x 19.5"d COY-KKG-ST-10



11' standard horseshoe full exhibit system footprint dimensions: 125.2"w x 87.56"h x 54.3"d COY-KKG-HS



full exhibit system footprint dimensions:

193.5" w x 87.56" h x 59.5" d

COY-KKG-DHS



exhibit system footprint dimensions: 231"w x 87.56"h x 41"d COY-KKG-GW



exhibit system
footprint dimensions:
217.75"w x 87.56"h x 60.5"d
COY-KKG-20



All Coyotes come with a limited lifetime hardware warranty. Kits shown come with lights featured.

### OCP CASE TO COUNTER CONVERSION







### OCP

- new premium latches for maximum strength
- blow molded transit case
- built in wheels, handle
- light storage in the lid

### Roll Wrap: OCP-C2C-G

- available in fabric or graphic
- converts OCP to a counter
- polymer counter surface exposed

### Stretch Wrap: OCP-SW-G

- stretch fabric pullover
- converts OCP to a counter
- polymer counter surface covered by fabric

### **OCP2 CASE TO COUNTER CONVERSION**











### OCP2

- new premium latches for maximum strength
- hinged lid with internal light storage
- robust, roto-molded plastic

### Roll Wrap: OCP2-C2C-G

- available in fabric or graphic
- converts OCP2 to a counter
- polymer counter surface exposed

### Stretch Wrap: OCP2-SW-G

- stretch fabric pullover
- converts OCP2 to a counter
- counter surface covered by fabric

### **OCP ELITE CASE TO COUNTER CONVERSION**











### **OCP-ELITE**

- heavy duty shipping and storage case
- lid can be used as a step stool
- access door provides storage when unit is used as a counter
- UPS approved

### Roll Wrap: ELITE-C2C-G

- available in fabric or graphic
- converts OCP Elite to a counter
- counter surface exposed

### Stretch Wrap: ELITE-SW-G

- stretch fabric pullover
- converts OCP Elite to a counter
- counter surface covered by fabric



### COYOTE™ MINI

- approx. 20% smaller than standard Coyote™ tabletops
- entire display rolls up into special storage sleeve which slides into a padded carry case
- kit includes frame, channel bars, front curved graphic panels, carry case & 2 lights
- add an optional OCS hard case for shipping or extra secure storage











easy rollup carry bag holds Coyote™ Mini hardware and graphics

### BUBBLE PANEL

COY-K-GBBP-O

- forward facing, convex panel
- panel can be fabric, opaque graphic or rear illuminated graphic (light kit sold separately)
- hardware can be stored with display in OCP



### MONITOR MOUNT

COY-MM

- fully integrates with straight or curved Coyote™ systems
- one panel cut to fit the monitor\*
- VESA bolt compatible
- max weight = 50 lbs
- LCD max size = 23"



not recommended for plasma or CRT units



# INTERNAL SHELF KIT

- presents products or literature
- comes with 2 clear acrylic shelves to be used horizontally or at 45° angles
- max capacity per shelf = 15 lbs, max per quadrant = 45 lbs
- for use with curved frame only
- lighting package available (not to be stored with display in OCP)





### COYOTE™ TOWER

COY-3-G-TOW

- an unexpected addition to any display; large or small, exhibit or POP
- back-lit panels illuminate your graphics (optional upgrade)
- coordinates with the look and style of your Coyote™ popup display







\*monitor not included

All Coyotes come with a limited lifetime hardware warranty.



# BOLD.SOPHISTICATED.FABRIC. FORMULATE™ TENSION FABRIC

Formulate™ is a collection of sophisticated, ergonomically-designed exhibit booths, architectural structures and accessories • Formulate displays feature simple and stylish aluminum frames, covered by stretch pillowcase fabric graphics • Formulate tension fabric displays come in essential and master quality options • Available in a variety of sizes and options



# WHERE FORM MEETS FABRIC

From straight and angular shapes to ergonomic, flowing ones we offer a full spectrum of beautiful fabric-based exhibits, environments and structures, portable to custom. Make your exhibit and environment exactly what you want it to be. Formulate™ solutions combine shape, specialty fabrics, lightweight frames and lighting to create captivating and artistic presentations and spaces.

### Shapes to mix & match...

Lightweight aluminum frames are coupled with stretch, zipper pillowcase fabric graphics to create shapes that foster emotion, action and movement within and around a space. Formulate master fabric structures are formed with expert aluminum bending machinery and skilled welding technicians. We offer a complete line of tension fabric backwalls, exhibit kits, hanging shapes and structures, towers, archways, walls, rooms and more. With the endless options we provide, you can mix and match to create the ideal display, booth or environment or work with us to create a custom solution from scratch.

From fast, portable, off-the-shelf displays to completely custom FABRICated exhibits and solutions, we deliver the solution you need in the time that you need it. Whether you are looking for a tension fabric tradeshow display, or adding function through form in an interior space or retail environment, we provide a one-stop-shop for both sides of the spectrum and everything in between.



# WHERE FABRIC MEETS FORM

### Specialty fabrics...

Materials do matter. Each fabric used has unique qualities and performs differently in various environments. We use a plethora of high-quality printable materials to create fabric structures and displays – namely polyester materials such as stretch, satins, sheers, backlit fabrics and more.

### **Grand format graphics & finishing...**

Graphics are crucial to maximizing your messaging impact and your investment in a tradeshow or event. With the latest state-of-the-art printing technology and large format printing capabilities, we ensure your message pops and stands out from the competition. To ensure the highest quality and perfect fit, all fabric graphics are produced and finished by hand by highly-skilled sewers in the USA.

### Radiant lighting ...

The perfect balance of form, fabric and lighting can create a powerful, impactful presence and display. Illumination is an important piece of the puzzle to achieve the mood, style and staging that you desire. With LED lighting solutions, we can tailor the ideal lighting system to make your project glow!

Merging shapes and structures with fresh fabric, large format print graphics and lighting creates dynamic and eye-catching displays for tradeshows, events, retail spaces and interior environments.







# FORMULATE TENSION FABRIC

The FORMulate<sup>™</sup> line spans from a collection of portable, off-the-shelf exhibit kits, hanging structures and architectural accessories to custom-designed and built exhibits, environments and interior display solutions. Formulate combines state-of-the-art zipper pillowcase dye-sublimated fabric coverings with advanced lightweight aluminum tube structures to provide elegance, functionality and style.

The quality of the Formulate line is excellent. The perfect combination of form, sophistication and function make Formulate displays the ideal solution for any space. All Formulate stretch fabric graphics are printed on state-of-the-art, G7 color certified printers and are hand-sewn, durable and dry-cleanable.

The Formulate line includes tabletop, 8ft, 10ft and 20ft backwalls and exhibit kits, 20ft by 20ft island exhibit kits, hanging structures, towers, columns, funnels, archways, counters and more. Easily mix and match to create your ideal display, exhibit or environment or work with us to create a custom solution from scratch.

NO MATTER WHAT YOUR SPACE NEEDS, WE CAN FORM A SOLUTION FOR YOU.



# formulate™essential | TABLETOP DISPLAYS, 8' DISPLAYS

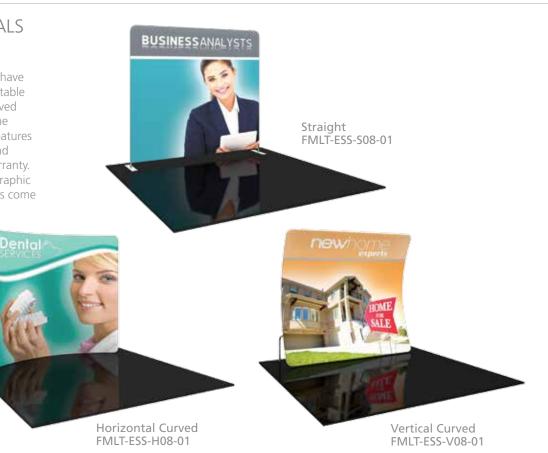
# FORMULATE ESSENTIAL TABLETOP DISPLAYS

Formulate™ Essential Tabletop displays have customary frame features, are portable and come in Straight, Vertical Curved and Horizontal Curved options. The economy aluminum tube frame features bungee cords, rounded corners and comes with a one year limited warranty. Simply pull the pillowcase fabric graphic over the frame and zip. All displays have an overall height of 5ft and fit on a 6ft wide table and come with a canvas carry bag.



# FORMULATE ESSENTIALS 8' DISPLAYS

Formulate™ Essential 8ft displays have customary frame features, are portable and come in Straight, Vertical Curved and Horizontal Curved options. The economy aluminum tube frame features bungee cords, rounded corners and comes with a one year limited warranty. Simply pull the pillowcase fabric graphic over the frame and zip. All displays come with a canvas carry bag.



# 10' DISPLAYS | formulate™ essential

# FORMULATE ESSENTIAL **10' DISPLAYS**

Formulate™ Essential 10ft displays have customary frame features, are portable and come in Straight, Vertical Curved, Horizontal Curved and Serpentine Curved options. The economy aluminum tube frame features bungee cords, rounded corners and comes with a one year limited warranty. Simply pull the pillowcase fabric graphic over the frame and zip. All displays come with a canvas carry bag.









# formulate™lite | 8' DISPLAYS

# **FORMULATE LITE** 8'/10' DISPLAYS

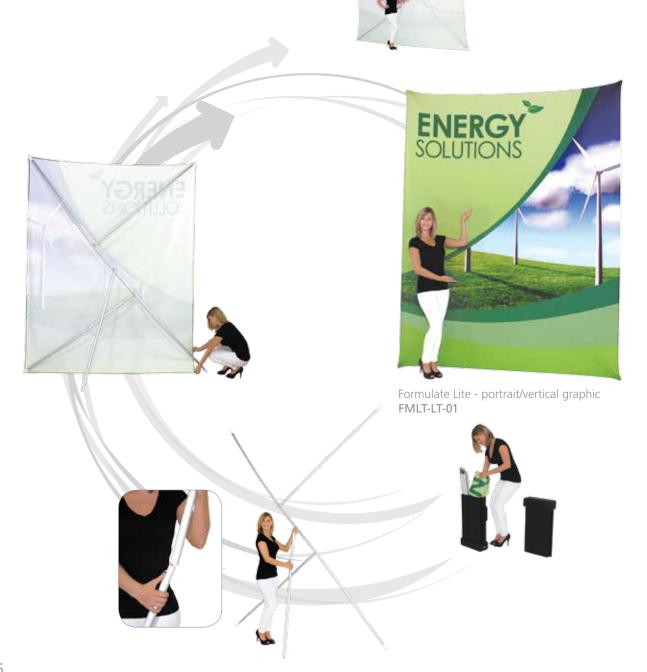
Looking for a sharp, simple, portable fabric backwall that sets up in 5 minutes or less? Look no further. The Formulate  $^{\mathsf{TM}}$  Lite 8ft by 10ft fabric backdrop is one of the fastest and easiest solutions you can find. In addition to the standard landscape/horizontal configuration, Formulate Lite can be turned on its side to create a portrait/vertical wall as well.

The sturdy, lightweight 30mm aluminum frame assembles with pushbutton functionality. Simply stretch the graphic over the corners of the frame and you're done. You have an instant, impressive fabric backwall!

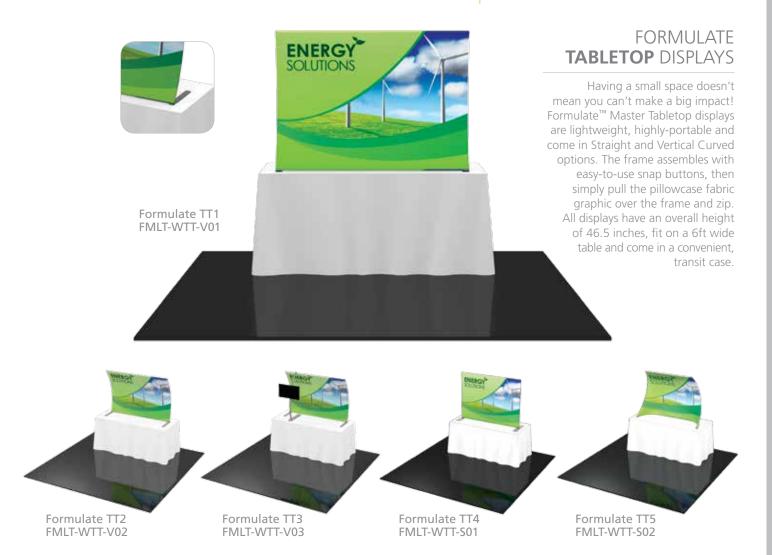
The Formulate Lite kit is supplied in a carry bag. Shown with an opptional, upgraded OCB case.



Formulate Lite - landscape/horizontal graphic



# TABLETOP DISPLAYS, 8' DISPLAYS | formulate™ master





# formulate™ master | 10' VERTICAL CURVED DISPLAYS

# FORMULATE MASTER **10' VERTICAL** CURVED DISPLAYS

Slightly arched from top to bottom, Formulate<sup>™</sup> Master 10ft Vertical Curved exhibits combine pillowcase fabric graphics with lightweight aluminum tube frames to form fashionable and functional exhibits. Accessories such as headers, adjustable literature holders, tables and accents provide enhanced functionality and more real estate for messaging. The wide array of Formulate Master Vertical Curved kits and accessories make it easy to glamorize any 10ft space.



# 10' VERTICAL CURVED DISPLAYS | formulate™ master







Formulate VC2 FMLT-WV10-02



Formulate VC4 FMLT-WV10-04



Formulate VC5 FMLT-WV10-05





Formulate VC7 FMLT-WV10-07



CAR ALARMS

Formulate VC9 FMLT-WV10-09



Formulate VC11 FMLT-WV10-11

# formulate™ master | 10' HORIZONTAL CURVED DISPLAYS

# FORMULATE MASTER **10' HORIZONTAL** CURVED DISPLAYS

Ergonomically designed, Formulate<sup>™</sup> Master 10ft Horizontal Curved exhibits combine the latest developments in fabric printed technology with a gently curved aluminum frame to create a seamless, elegant exhibit that enhances the message of your exhibit or environment. Accents provide added functionality and messaging areas. With so many choices, you're sure to find a design that suits your desire for style!





# 10' HORIZONTAL CURVED DISPLAYS | formulate™ master







# formulate™ master | 10' STRAIGHT DISPLAYS

FORMULATE MASTER

10' STRAIGHT

DISPLAYS

Space maximizing Formulate<sup>™</sup> Master 10ft Straight exhibits incorporate sleek, straight aluminum frames with zipper pillowcase fabric graphics to create a sharp, bold backwall that clearly conveys who you are and what you do. With a variety of accents including graphic headers, adjustable literature pockets, shelves, tables, counters and more, you are sure to find a design that best suits your space needs!





Formulate S5 FMLT-WS10-05







Formulate S2 FMLT-WS10-02





Formulate S6 FMLT-WS10-06



# ACCENTS | formulate™ master

### FORMULATE MASTER ACCENTS

Formulate<sup>™</sup> Master Accents enhance the functionality of any Formulate Master 10ft or 20ft backwall and add more real estate for messaging too! With monitor supports, literature pockets, shelves, tables, counters and more, you are sure to find the accent that best suits your needs. Side tables and graphic headers also available.

## FORMULATE BACKWALL CONNECTOR FMLT-WBWC

The Formulate<sup>™</sup> Master Backwall Connector is an ideal accessory to connect two 10ft or 20ft Formulate backwalls. It features a pillowcase fabric graphic and connects easily to create the appearance of one seamless display.







**ACCENT 01**FMLT-WL01
Pillowcase fabric graphic



ACCENT 02 FMLT-WL02 Three 20" wide shelves and top and bottom printed infill panels



ACCENT 03
FMLT-WL03
FMLT-WL03-L
FMLT-WL03-R

Your choice of righthand or left-hand arm tables, no table, top and bottom printed infill panels and hardware mounts for a medium sized monitor



ACCENT 04 FMLT-WL04 Features a 36"

reatures a 36" wide table top, top and bottom velcro applied printed fabric graphics and hardware mounts for a medium sized monitor



ACCENT 05 FMLT-WLLH Three literature

Three literature pockets, and top and bottom printed infill panels

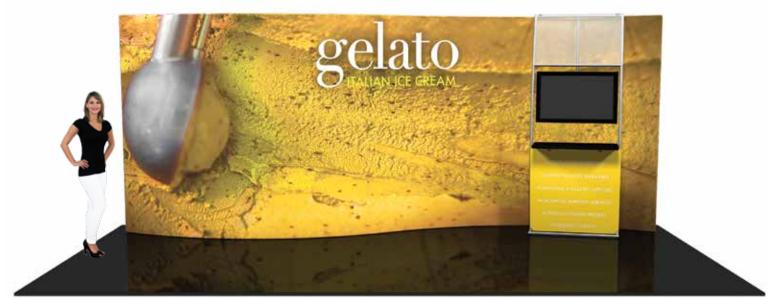


ACCENT 06 FMLT-WLC Features a 20" wide shelf and top and bottom printed infill panels

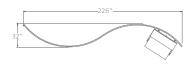
# formulate™ master | 20' SERPENTINE CURVED DISPLAYS

# FORMULATE MASTER **20' SERPENTINE** CURVED DISPLAYS

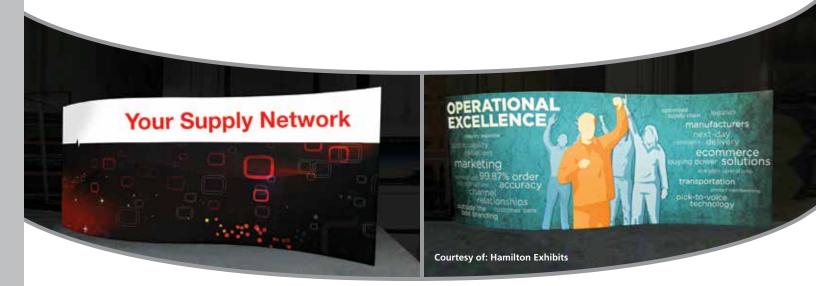
The gentle and organic S-shaped curves of the Formulate<sup>™</sup> Master Serpentine line of 20' exhibits create an elegant flow within a space. These displays can feature a single-sided or double-sided fabric graphic, which provides more real estate for branding and messaging. Pillowcase style fabric graphics are coupled with sturdy, yet lightweight aluminum frames to create the unique and flowing Serpentine shape. Accents provide shelving, surface areas, monitor displays and additional messaging areas.



Formulate SC2 FMLT-WSC-20-02

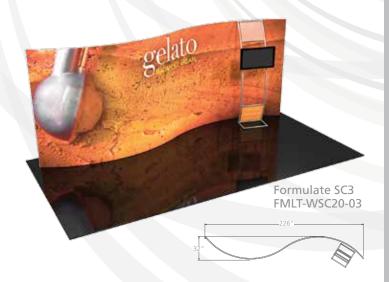






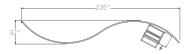
# 20' SERPENTINE CURVED DISPLAYS | formulate™ master



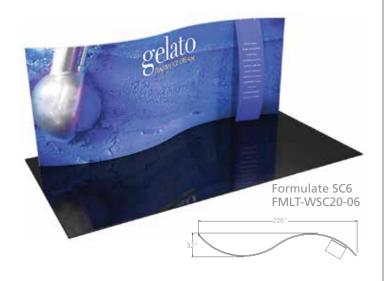




Formulate SC4 FMLT-WSC20-04







# formulate™ master | 20' VERTICAL CURVED DISPLAYS

# FORMULATE MASTER **20' VERTICAL** CURVED DISPLAYS

Slightly arched from top to bottom, Formulate<sup>™</sup> Master 20ft Vertical Curved displays combine pillowcase fabric graphics with lightweight aluminum tube frames to form fashionable and functional exhibits. Accents provide enhanced functionality and more real estate for messaging. The wide array of Formulate Master Vertical Curved kits and accessories make it easy to glamorize any 20ft space. Easily convert the 20ft Master Vertical Curve Formulate to a 10ft backwall with the purchase of a 10ft graphic. No additional hardware needed.



# 20' VERTICAL CURVED DISPLAYS | formulate™ master



# formulate™ master | 20' HORIZONTAL CURVED DISPLAYS

# FORMULATE MASTER **20' HORIZONTAL** CURVED DISPLAYS

Ergonomically designed, Formulate<sup>™</sup> 20ft Master Horizontal Curved exhibit kits combine the latest developments in fabric printed technology with a gently curved aluminum frame to create a seamless, elegant exhibit that enhances the message of your exhibit or environment. Accents provide added functionality and messaging areas. With so many choices, you're sure to find a design that suits your desire for style! Easily convert the 20ft Master Horizontal Curve Formulate to a 10ft backwall with the purchase of a 10ft graphic. No additional hardware needed.







# 20' HORIZONTAL CURVED & STRAIGHT DISPLAYS | formulate™ master







LCD monitors not included.

# Formulate 20 Straight FMLT-WS20-01

# FORMULATE MASTER 20' STRAIGHT DISPLAY

The Formulate<sup>™</sup> 20ft Master Straight backwall incorporates a sleek, straight aluminum frame with a zipper pillowcase fabric graphic to create a sharp, bold backwall that clearly conveys who you are and what you do. Print on just one side or on both sides of the graphic to maximize your message and brand exposure!

# SPIN OR FLIP

# TO CREATE A DIFFERENT LOOK & SHOW A NEW MESSAGE!



### FLIP 20' EXHIBIT KITS

FLIP<sup>M</sup> 20ft exhibits incorporate layered, staggered walls that are connected to create a unique, dimensional and versatile display.

### SO FLIPPIN' COOL

Double-sided graphics enable you to feature a different look, brand or messaging so you can **SPIN from front to back** OR use as a creative space divider for a larger space. With an easy graphic change, you can also **FLIP from top to bottom** to create a new, different exhibit and look for your next event. With the versatility of FLIP, you have many options to reconfigure over and over for a long-lasting, ever-changing display.

### SO FLIPPIN' EASY

FLIP kits combine 30mm lightweight aluminum frames with your choice of single or double-sided zipper pillowcase fabric graphics. Simply join the aluminum tubes together with snap-button connectors, slide the fabric graphics over the frames, then zip. Connect the walls and WHALA, you have one of the coolest and most versatile displays in the event. It's that easy.



# $formulate^{\tiny{\mathsf{TM}}} \mid \mathsf{FLIP}^{\tiny{\mathsf{TM}}}$

### FLIP 20' EXHIBIT KITS

FLIP™ 20ft exhibits incorporate layered, staggered walls that are connected to create a unique, dimensional and versatile display.

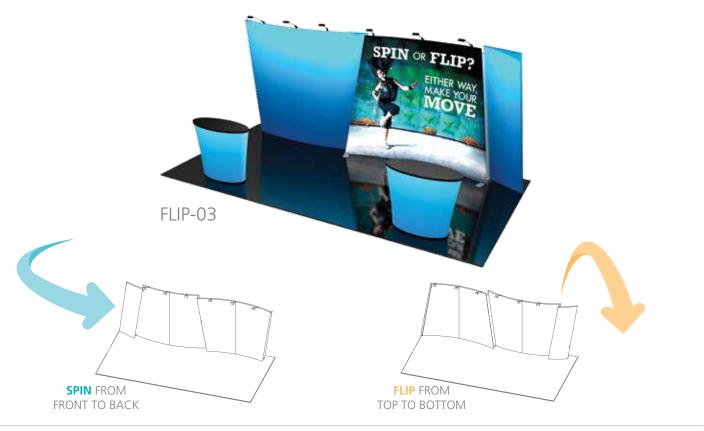


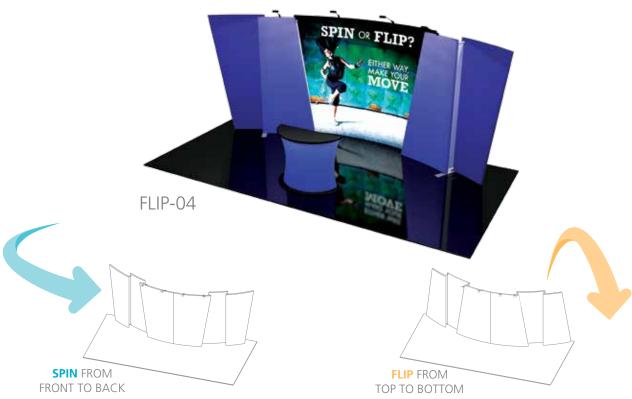


# FLIP™ | formulate™

### FLIP 20' EXHIBIT KITS

Ask to incorporate LED lights to make your FLIP<sup>™</sup> display shine.





\*Counters, lighting and lighting hardware not included in kits. A la carte counter options presented on page 124. Lighting presented on page 135.

# formulate™ VIBE™ 10' EXHIBIT KITS

### **VIBE 10'** EXHIBIT KITS

Vibe™ is a collection of cleverly-designed, dimensionally layered 10ft exhibit kits. Vibe combines layered lightweight aluminum tube frames with zippered pillowcase printed fabric graphics. Unique shapes, angles and exposed framework create a truly unique appearance and experience. Where they appear, kits include graphic headers, lights and monitor kiosks to provide additional branding and messaging areas.



# VIBE™ 10' EXHIBIT KITS | formulate™















### **VIBE MONITOR** KIOSK VB-MK-01

Simply add the Vibe<sup>™</sup> kiosk to create an interactive, multimedia display. Kiosk comes with a monitor bracket that holds a max weight of 50lbs and a convenient, portable shipping case. Monitor is not included with kiosk or kit.

# formulate<sup>™</sup> fusion | 20' x 20' ISLAND EXHIBIT KITS

### FORMULATE FUSION

Formulate™ Fusion provides an unparalleled dynamic that elevates and accentuates a message and brand, but also maximizes the return on tradeshow investment. Formulate Fusion is a collection of 20ft by 20ft exhibit kits and custom solutions. A fusion of FORM, FABRIC and FUNCTION, these kits combine organic and architectural shapes with state-of-the-art zipper pillowcase dye-sublimated fabric graphics to create unique, dynamic and functional island spaces.

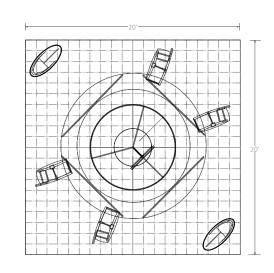


### KIT 01 CFAB-K-01

Add the WOW factor to your next tradeshow with this commanding and captivating 20ft by 20ft island display.

Formulate™ Fusion Kit 1 weaves together FORMulated structures that combine the latest developments in fabric printed technology with heavy-duty, structurally-sound aluminum frame structures to create a space that encourages traffic flow and provides stylish product display and messaging areas.

The 16ft tall fabric tower centerpiece connects to four 8ft tall fabric-based product display areas. A 14ft diameter ring structure not only provides an ideal area for branding and messaging, but it also weaves the elegant tower and product display areas together. Two fabric reception counters provide fashionable, and functional greeting areas. Monitor mounts and stylish display lighting are included. Internal LED light kits are not included, but can be purchased a la carte to add a glow within the tower and reception counters.



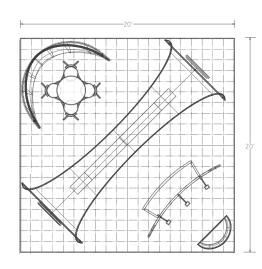
# 20' x 20' ISLAND EXHIBIT KITS | formulate™ fusion



You won't get bypassed with this 20ft by 20ft island exhibit in your next event or tradeshow!

Formulate™ Fusion Kit 2 features a fabric archway, a dimensional hanging structure and curved conference area to create a space that fosters flow, yet provides privacy for meetings and demonstrations. Each display element combines state-of-the-art zipper pillowcase dye-sublimated fabric coverings with advanced lightweight aluminum tube structures.

The overhead hanging structure is 13ft wide, 5ft tall and 1ft thick, providing ample space for a company brand. The prominent arch spans 14ft wide and reaches 11 ½ft high. An 8ft tall by 9 ½ft wide fabric backwall is positioned behind the fabric display counter to add a messaging area, privacy and a display surface on the interior side. An 8ft tall "potato chip" shaped, curved fabric wall creates a semi-private conference/meeting area or projection wall within the space. Monitor mounts and stylish display lighting are included. Internal LED light kits are not included, but can be purchased a la carte to add a glow within the reception counter and backwall.



# formulate<sup>™</sup> fusion | 20' x 20' ISLAND EXHIBIT KITS

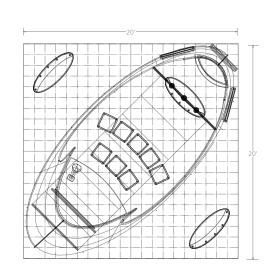


### KIT 03 CFAB-K-03

Captivate your audience inside this 20ft by 20ft island display at your next event!

Formulate™ Fusion Kit 3 features a commanding and angled fabric architectural structure, reception areas and more! The angled, architectural tunnel is 16ft tall on one side and 12ft tall on the other and is the perfect space for an intimate and semi-private presentation, conference or theater area. This stylish and functional island display kit also includes two fabric-based reception counters that function as ideal greeting and storage areas. Additionally, a fabric-based refreshment bar is located inside the theater space, which also features additional storage space.

Monitor mounts and stylish display lighting are included. Internal LED light kits are not included, but can be purchased a la carte to add a glow within the reception counters.



# 20' x 20' ISLAND EXHIBIT KITS | formulate<sup>™</sup> fusion

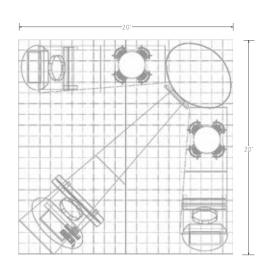


### KIT 04 CFAB-K-04

Demo, demo! You have ample demonstration and meeting space with this 20ft by 20ft island exhibit!

Fabric canopies and messaging areas are combined with a heavy-duty laminate-based tower and cabinets to create a space that provides three product display/demonstration stations and two seating areas. The layout of this exhibit fosters traffic flow within the space and provides real estate for demonstrations.

Formulate™ Fusion Kit 4 features an 18ft tall laminate panel tower connected to three 12ft long wave-shaped canopies. The tower features ample lockable storage space. Stemming from the three canopies are 10 ½ft tall fabric and extrusion based messaging and product display walls, which are anchored to laminated, lockable cabinets. Graphic headers on the display walls are 4ft wide and provide the ideal space for branding or product information.



# formulate<sup>™</sup> fusion | 20' x 20' ISLAND EXHIBIT KITS



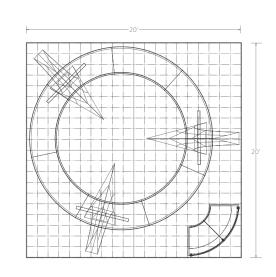
### KIT 05 CFAB-K-05

Dominate the exhibit hall with this 20ft by 20ft island exhibit and stand out from the rest!

Formulate<sup>™</sup> Fusion Kit 5 combines architectural lines and shapes with the latest developments in fabric to create a sophisticated, memorable and breathtaking presence.

The 18ft tall fabric covered tower centerpiece features a 7ft diameter cone and three curved architectural support beams. You can easily incorporate monitors and AV into the support structures to add multimedia messaging. A laminate counter with printed slat walls provides a welcoming reception area, as well as abundant lockable storage.

Monitor mounts are included. Internal LED light kits are not included, but can be purchased a la carte to add a glow within the support structures.



## 20' x 20' ISLAND EXHIBIT KITS | formulate<sup>™</sup> fusion

#### **CUSTOM FORMULATE**

We can also FABRICate a completely custom and ultra-creative exhibit and environment solution for you. Each custom FORMulated solution is uniquely designed, manufactured and custom crafted from a selection of sizes and styles of aluminum tube, which are blended with the very best-suited stretch fabric graphics and lighting.

With over 30 years of proven excellence in the design, construction, project management and fulfillment of custom and custom modular exhibit solutions, we have what it takes to build a custom booth, environment and interior space. Concept to design, then design to production, we can provide custom fabric exhibit structures as a seamless turnkey service through to installation, dismantle and





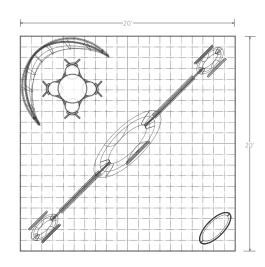
An airy floor plan encourages maximum traffic flow into this 20ft by 20ft island exhibit!

Formulate<sup>™</sup> Fusion Kit 6 features structures that combine the latest developments in fabric printed technology with heavy-duty aluminum frames to create a space that fosters great traffic flow and conversation areas.

The 12ft tall center fabric tower is connected to two 9ft tall fabric towers via exposed aluminum tube. Oval-shaped sintra panels are located on front and back sides of the aluminum tubes providing four messaging and branding areas. An oval-shaped fabric reception counter provides a fashionable, yet functional greeting area. Additionally, an 8ft tall "potato chip" shaped, curved fabric wall creates a semi-private conference/meeting area or projection wall within the space.

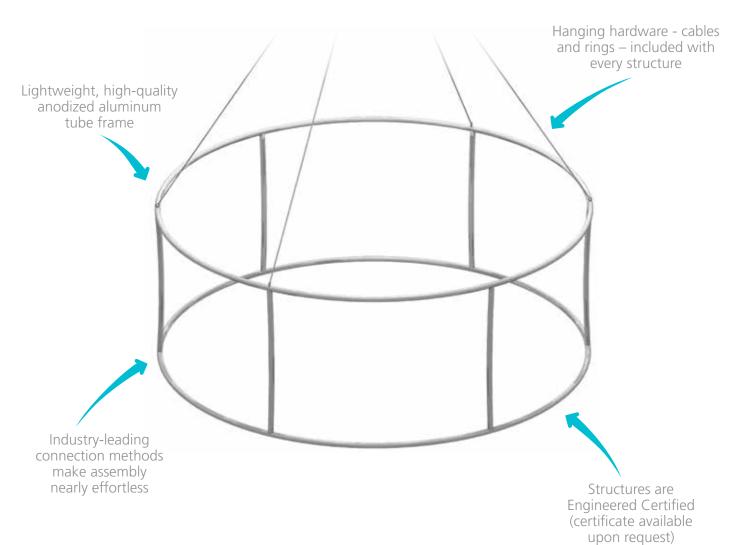
Six monitor mounts are included. Internal LED light kits are not included, but can be purchased a la carte to add a glow within the three tower structures and reception counter.





#### FORMULATE HANGING STRUCTURES

Hanging structures are used to attract and command attention to your tradeshow booth or use as a focal point at an event or in an interior space. Project from all angles and draw the eye to your brand to proclaim your message! With a wide variety of three and two-dimensional structures and shapes to choose from, you're sure to find the best solution to draw attention and create a dramatic affect in any space.





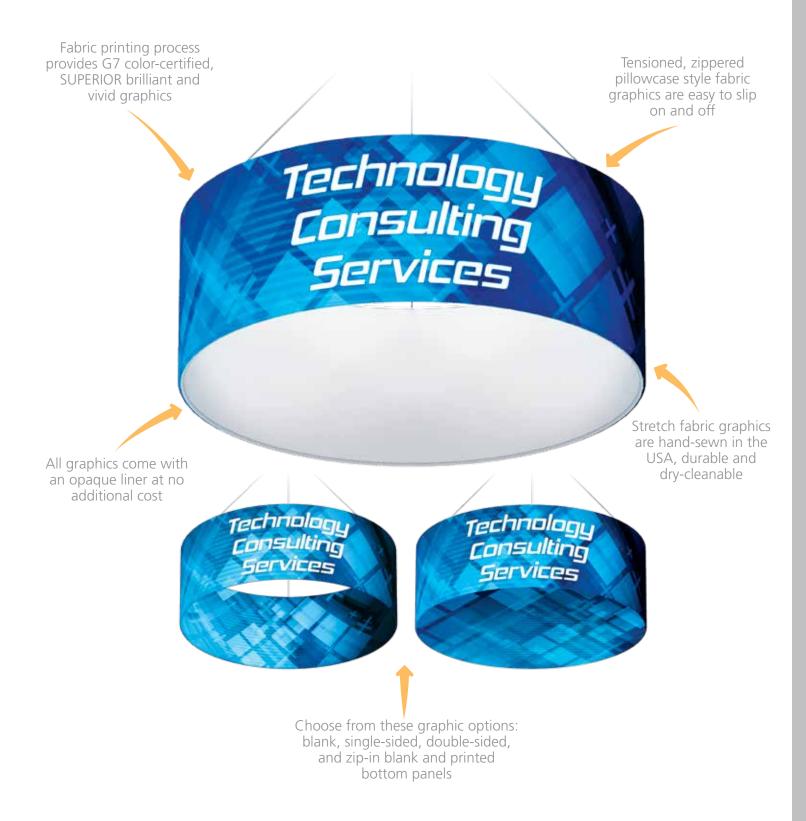


Structures collapse to a fraction of their size and come in standard in carry bags and heavy-duty shipping and storage box(es).

Expandable, rugged molded shipping and transportation cases available as an upgrade.

## HANGING STRUCTURES | formulate™

Formulate<sup>™</sup> tension fabric hanging structures are made in the USA and are of the utmost quality and durability. Formulate combines state-of-the-art zipper pillowcase dye-sublimated stretch fabric coverings with advanced, lightweight aluminum structures to provide unique design, functionality, and style. The excellence of the Formulate line of hanging structures is simply unmatched!



## formulate<sup>™</sup> 3D HANGING STRUCTURES

#### RING

8' diam. x 2'h/3'h/4'h/5'h/6'h 10' diam. x 2'h/3'h/4'h/5'h/6'h 12' diam. x 2'h/3'h/4'h/5'h/6'h 14' diam. x 2'h/3'h/4'h/5'h/6'h 16' diam. x 2'h/3'h/4'h/5'h/6'h 18' diam. x 2'h/3'h/4'h/5'h/6'h 20' diam. x 2'h/3'h/4'h/5'h/6'h







double-sided graphic



bottom graphic

#### TAPERED RING

8' diam. x 2'h/3'h/4'h/5'h/6'h 10' diam. x 2'h/3'h/4'h/5'h/6'h 12' diam. x 2'h/3'h/4'h/5'h/6'h 14' diam. x 2'h/3'h/4'h/5'h/6'h 16' diam. x 2'h/3'h/4'h/5'h/6'h 18' diam. x 2'h/3'h/4'h/5'h/6'h 20' diam. x 2'h/3'h/4'h/5'h/6'h







double-sided graphic

### **SQUARE**

8'w x 2'h/3'h/4'h/5'h/6'h 10'w x 2'h/3'h/4'h/5'h/6'h 12'w x 2'h/3'h/4'h/5'h/6'h 14'w x 2'h/3'h/4'h/5'h/6'h 16'w x 2'h/3'h/4'h/5'h/6'h 18'w x 2'h/3'h/4'h/5'h/6'h 20'w x 2'h/3'h/4'h/5'h/6'h







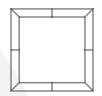
double-sided graphic



bottom graphic

## TAPERED SQUARE

8'w x 2'h/3'h/4'h/5'h/6'h 10'w x 2'h/3'h/4'h/5'h/6'h 12'w x 2'h/3'h/4'h/5'h/6'h 14'w x 2'h/3'h/4'h/5'h/6'h 16'w x 2'h/3'h/4'h/5'h/6'h 18'w x 2'h/3'h/4'h/5'h/6'h 20'w x 2'h/3'h/4'h/5'h/6'h







double-sided graphic

## 3D HANGING STRUCTURES | formulate™

#### **CONCAVE SQUARE**

8'w x 2'h/3'h/4'h/5'h/6'h 10'w x 2'h/3'h/4'h/5'h/6'h 12'w x 2'h/3'h/4'h/5'h/6'h 14'w x 2'h/3'h/4'h/5'h/6'h

16'w x 2'h/3'h/4'h/5'h/6'h

18'w x 2'h/3'h/4'h/5'h/6'h 20'w x 2'h/3'h/4'h/5'h/6'h







double-sided graphic

#### **TRIANGLE**

8'w x 2'h/3'h/4'h/5'h/6'h 10'w x 2'h/3'h/4'h/5'h/6'h 12'w x 2'h/3'h/4'h/5'h/6'h 14'w x 2'h/3'h/4'h/5'h/6'h 16'w x 2'h/3'h/4'h/5'h/6'h 18'w x 2'h/3'h/4'h/5'h/6'h 20'w x 2'h/3'h/4'h/5'h/6'h







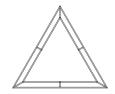


double-sided graphic

bottom graphic

#### TAPERED TRIANGLE

8'w x 2'h/3'h/4'h/5'h/6'h 10'w x 2'h/3'h/4'h/5'h/6'h 12'w x 2'h/3'h/4'h/5'h/6'h 14'w x 2'h/3'h/4'h/5'h/6'h 16'w x 2'h/3'h/4'h/5'h/6'h 18'w x 2'h/3'h/4'h/5'h/6'h 20'w x 2'h/3'h/4'h/5'h/6'h







graphic

# CONVEX TRIANGLE (SHIELD)

8'w x 2'h/3'h/4'h/5'h/6'h 10'w x 2'h/3'h/4'h/5'h/6'h 12'w x 2'h/3'h/4'h/5'h/6'h 14'w x 2'h/3'h/4'h/5'h/6'h 16'w x 2'h/3'h/4'h/5'h/6'h 18'w x 2'h/3'h/4'h/5'h/6'h 20'w x 2'h/3'h/4'h/5'h/6'h







double-sided graphic

#### PINWHEEL

8'w x 2'h/3'h/4'h/5'h/6'h 10'w x 2'h/3'h/4'h/5'h/6'h 12'w x 2'h/3'h/4'h/5'h/6'h 14'w x 2'h/3'h/4'h/5'h/6'h 16'w x 2'h/3'h/4'h/5'h/6'h 18'w x 2'h/3'h/4'h/5'h/6'h 20'w x 2'h/3'h/4'h/5'h/6'h







double-sided graphic

#### **RECTANGLE**

8'w x 2'h/3'h/4'h/5'h/6'h 10'w x 2'h/3'h/4'h/5'h/6'h 12'w x 2'h/3'h/4'h/5'h/6'h 14'w x 2'h/3'h/4'h/5'h/6'h 16'w x 2'h/3'h/4'h/5'h/6'h 18'w x 2'h/3'h/4'h/5'h/6'h 20'w x 2'h/3'h/4'h/5'h/6'h







double-sided graphic

#### FOOTBALL

8'w x 2'h/3'h/4'h/5'h/6'h 10'w x 2'h/3'h/4'h/5'h/6'h 12'w x 2'h/3'h/4'h/5'h/6'h 14'w x 2'h/3'h/4'h/5'h/6'h 16'w x 2'h/3'h/4'h/5'h/6'h 18'w x 2'h/3'h/4'h/5'h/6'h 20'w x 2'h/3'h/4'h/5'h/6'h







double-sided graphic

#### FOUR-SIDED **PYRAMID**

10'w x 5'h 12'w x 6'h 16'w x 8'h 20'w x 10'h





#### THREE-SIDED **PYRAMID**

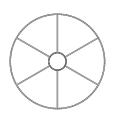
10'w x 5'h 12'w x 6'h 16'w x 8'h 20'w x 10'h





#### ROUND FUNNEL

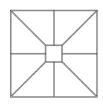
10'w x 5'h





#### **SQUARE FUNNEL**

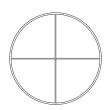
10'w x 5'h





#### CONE

10'w x 5'h 12'w x 6'h 16'w x 8'h 20'w x 10'h





#### **CURVE**

8'w x 2'h/3'h/4'h/5'h/6'h 10'w x 2'h/3'h/4'h/5'h/6'h 12'w x 2'h/3'h/4'h/5'h/6'h 14'w x 2'h/3'h/4'h/5'h/6'h 16'w x 2'h/3'h/4'h/5'h/6'h 18'w x 2'h/3'h/4'h/5'h/6'h

20'w x 2'h/3'h/4'h/5'h/6'h



#### PANEL

8'w x 2'h/3'h/4'h/5'h/6'h 10'w x 2'h/3'h/4'h/5'h/6'h 12'w x 2'h/3'h/4'h/5'h/6'h 14'w x 2'h/3'h/4'h/5'h/6'h 16'w x 2'h/3'h/4'h/5'h/6'h 18'w x 2'h/3'h/4'h/5'h/6'h 20'w x 2'h/3'h/4'h/5'h/6'h



#### DISC

8' diameter 10' diameter

12' diameter

14' diameter

16' diameter

18' diameter

20'diameter



#### S-CURVE

8'w x 2'h/3'h/4'h/5'h/6'h 10'w x 2'h/3'h/4'h/5'h/6'h 12'w x 2'h/3'h/4'h/5'h/6'h 14'w x 2'h/3'h/4'h/5'h/6'h 16'w x 2'h/3'h/4'h/5'h/6'h 18'w x 2'h/3'h/4'h/5'h/6'h 20'w x 2'h/3'h/4'h/5'h/6'h



## formulate™ | FUNNELS & TOWERS

#### FORMULATE FUNNELS

Whether you are looking for a way to draw attention and captivate your audience at a tradeshow, special event, or in a permanent environment, these FORMulated and tension fabric architectural structures are designed to impress.

Versatile Formulate<sup>™</sup> Funnels transform any environment through form, fabric and lighting. Formulate Funnels have an hourglass shape, come in 20ft, 16ft and 12ft heights and have 8ft diameters at the top and 31/2ft diameters at the bottom. Funnels feature a heavy-duty, wooden base and silver powder coated truss interior to create a dynamic, towering structure that commands attention. Fabric graphics feature a zipper at the top and a silicone edge at the bottom for easy assembly. Accent LED light not included, but can be incorporated to add a glow within the funnel structures. Custom sizes also available.





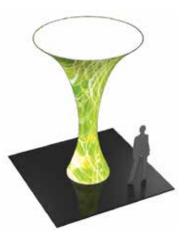




20' FUNNEL FUN-01



16' FUNNEL FUN-02



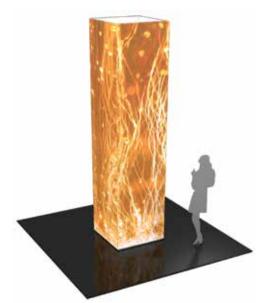
12' FUNNEL FUN-03

# FUNNELS & TOWERS | formulate™

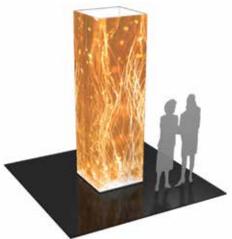
#### FORMULATE **TOWERS**

Mix and match the Formulate<sup>™</sup> line of towers to add architecture and drama to any event or interior space. Cylinder-shaped and Rectangular-shaped towers come in 12ft, 10ft and 8ft heights and 3ft square/diameters at the tops and bottoms. They combine the latest developments in fabric printed technology with aluminum tube frames to add dimension, décor and sculpture to any event, stage set, tradeshow booth or interior space. Formulate towers accommodate internal LED lighting. Accent LED light not included, but can be incorporated to add a glow within the structures.

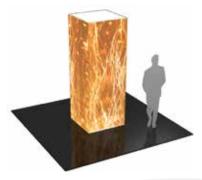
Custom sizes also available.



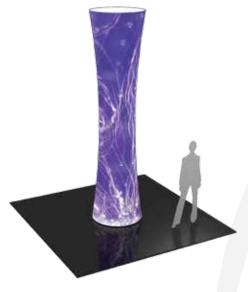
12' FOUR SIDED TOWER



10' FOUR SIDED TOWER COL-02



8' FOUR SIDED TOWER COL-03



12' CYLINDER TOWER



10' CYLINDER TOWER



8' CYLINDER TOWER

## formulate™ | ARCHES & CONFERENCE WALLS

#### **FORMULATE ARCHES**

Formulate<sup>™</sup> Arches add architecture and design to any event or interior space! Easily create and define a stunning entryway, focal point or stage set at your next tradeshow or event with Formulate Arches.

Formulate Arches combine pillowcase style stretch fabric graphics with 50mm curved aluminum tube frames; these super structures are made in the USA and collapse to a fraction of their size. Custom sizes also available.





overhead perspective

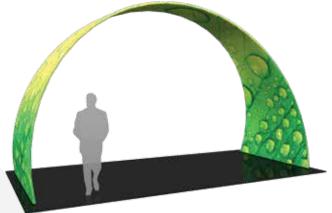
#### ARCH 01 12' ARCH-01

The Formulate<sup>™</sup> Arch 01 is 8ft tall and spans 11½ft wide. Two monitor mounts are included, externally facing, adding a bonus opportunity to display messaging and branding. Shown in a 12' space.



#### ARCH 02 10' ARCH-02

The Formulate<sup>™</sup> Arch 02 is 7<sup>2</sup>/<sub>3</sub>ft tall and spans 9½ft wide. Two bases provide weighted stability and serve as anchors for the fabric structure. Shown in a 10' space.



#### ARCH 03 20' ARCH-03

The Formulate<sup>™</sup> Arch 03 is 11½ft tall and spans 191/2ft wide. The Arch fits perfectly in a 20ft by 20ft island space. Shown in a 20' space.

## ARCHES & CONFERENCE WALLS | formulate™



## FORMULATE CONFERENCE WALLS

Whether you are looking to create a semi-private meeting area within a tradeshow exhibit, special event, or in an interior environment, FORMulate™ tension fabric conference walls are lightweight, stylish solutions to your meeting space needs.

Ergonomically designed, Formulate C-shaped, Chip-shaped and Serpentine-shaped walls combine the latest developments in fabric printed technology with gently curved 50mm aluminum frames to create private, cozy and stylish conference areas within any space.

## C-SHAPED WALL

The Formulate<sup>™</sup> C-Wall stands 7ft tall at its highest point and is 7ft 4in diameter. Perfect for a small table and chairs or benches for seating, this mini-conference area combines function and flare to create a stylish, semi-private space.



## CHIP-SHAPED WALL

The Formulate™ Chip-Shaped Wall is a potato chip shaped structure that stands 8ft tall and is 9ft 3in wide. It is an ideal structure to create a semi-private conference/meeting area or projection wall within a space.



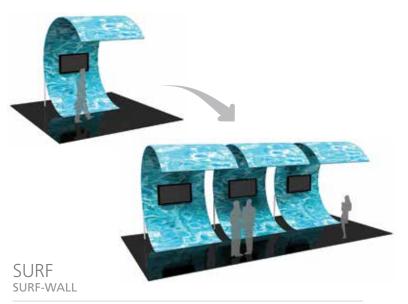
## SERPENTINE WALL s-wall

The Formulate<sup>™</sup> Serpentine shaped wall connects two C-shaped structures to create a multipurpose, Serpentine shaped display. The Serpentine Wall is ideally used as a wall that separates two miniconference and meeting areas. The Formulate Serpentine Wall is 7ft 7in tall and spans 22ft 10in wide – perfect for use in a large island space.

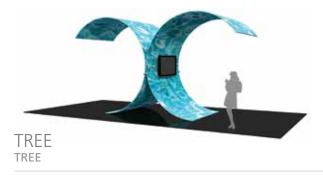
## formulate™ | VIDEO WALLS & ROOMS

#### FORMULATE **VIDEO** WALLS & **ROOMS**

Heavy-duty 50mm aluminum frames are coupled with stretch, zipper pillowcase fabric graphics to create flowing, uniquely-shaped Formulate<sup>™</sup> curved walls and architectural structures that are ideal for tradeshows, events, corporate environments and interior spaces. With a variety of options, you can mix and match with other Formulate fabric structures to create the ideal display, booth or environment. Custom sizes also available.



The Formulate<sup>™</sup> Surf Wall is a C-shaped multimedia display that stands 11ft 4in tall with a width of 7ft 7in. With an organic, curved shape sustained by supporting legs, and a monitor mount for a monitor/TV, the Surf makes a distinctive statement in any space. Easily add more Surf Walls for an even bigger impact!



Two C-shaped structures are fused together to create a Tree shape with this sculptural, multimedia display. The Formulate<sup>™</sup> Tree stands 11ft 4in tall and spans to 20ft 6in wide. The Formulate Tree includes two monitor mounts for use as a multimedia display.



The Formulate<sup>™</sup> Flower creates a unique and dynamic space for meetings, demonstrations and more! It connects four C-shaped structures to FORMulate an organic and elegant floral shape. The structure is 27ft 4in square, 11ft 4in tall and fits ideally within a large island space.



TREE HOUSE TREEHOUSE-RM

The Formulate<sup>™</sup> Tree House is a cylinder-shaped space perfect for meetings, graphical displays, projected presentations, a theater setting and much more. The Tree House is 15ft in diameter, 8ft tall and features two 7ft tall doorways, encouraging traffic flow through the structure.

## BANNERS & iPAD STANDS | formulate™





36"w x 90"h x 51.43"d

COBRA

The Cobra is a single or double-sided fabric banner stand. Simply connect the basic lightweight aluminum tube frame, slip the fabric graphic on and you have a sleekly serpentinecurved banner stand in minutes.



#### SHARK FIN SHARK

70"w x 86"h x 18"d

The Formulate<sup>™</sup> Shark Fin is an ideal banner for any indoor or outdoor event. Simply slip the fabric graphic over the frame and you have an instant display.



**ENTICE** FMLT-ESS-ENTICE-01 FMLT-ESS-ENTICE-02

41.7"w (at top) - 29.8"w (at bottom) x 102.6"h Entice is a double-sided tension fabric display stand that features a clear, acrylic shelf. Entice is offered with a curved or sloped top and allows you to dress up any space with your own graphic. Entice comes with a canvas over-the-shoulder carry bag.



#### FORMULATE FABRIC BANNER FMLT-WV03-01

36"w x 91"h x 30"d

A sophisticated display for any space, the Formulate<sup>™</sup> Vertical Curve fabric banner combines a lightweight aluminum frame with zipper-pillowcase graphic.



33"w x 84"h x 23"d Monitor mount, iPad holder Pillowcase fabric graphic



iPAD KIOSK 02 TABLET-STD-02

20.25"w x 85"h x 23.8"d iPad holder Pillowcase fabric graphic



iPAD KIOSK 03 TABLET-STD-03

20"w x 64.335"h x 15.2"d iPad holder Pillowcase fabric graphic





# VIBRANT.VERSATILE.VISION. VECTOR FRAME™ TENSION FABRIC

Vector Frame™ backwalls and kits can configure from a banner to a backwall to a full exhibit • Quality crafted and manufactured in the USA, Vector Frame is customizable, reconfigurable with simple graphic changes • Convey new or multiple messages easily • Single and double-sided SEG fabric graphic options make it easy to get a maximum impact









The Vector Frame™ series is a collection of off-the-shelf, extrusion-based, push-fit fabric graphic displays. The Vector Frame line features fabric backwalls/banners, light boxes, table top displays, 10′ and 20′ exhibit kits, counters and more. In addition, Vector Frame can be customized for completely tailored exhibits and interior display solutions.



Banners & Light Boxes



Backwalls



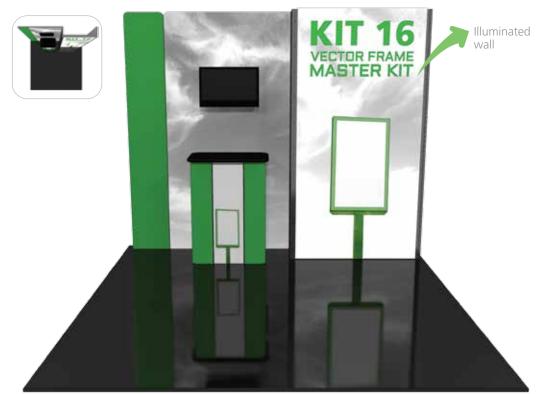
**Essential Kits** 



Master Kits

#### VECTOR FRAME™ MASTER KITS

The innovative, contemporary and clean appearance of the Vector Frame™ Master line of exhibit kits will captivate your audience. Kits feature push-fit fabric graphics, easy-to-assemble extrusion frames, accent lighting, tables, counters, literature accessories, monitor mounts and interior LED edge lighting where indicated. Customized kits are also available.









easy to apply push-fit fabric graphics





silver black mahogany natural

#### VECTOR FRAME™ MASTER KITS









The innovative, contemporary and clean appearance of the Vector Frame™ line of exhibit kits will captivate your audience. Kits feature push-fit fabric graphics, easy-to-assemble extrusion frames, accent lighting, tables, counters, literature accessories, monitor mounts and interior LED edge lighting where indicated.













easy to apply push-fit fabric graphics









Vector Frame counter tops are available in your choice of four thermoform finishes



black mahogany natural

silver



OCH2 & OCE wheeled molded cases included with each kit (page 137-138)

#### VECTOR FRAME™ MASTER KITS









The innovative, contemporary and clean appearance of the Vector Frame™ line of exhibit kits will captivate your audience. Kits feature push-fit fabric graphics, easy-to-assemble extrusion frames, accent lighting, tables, counters, literature accessories, monitor mounts and interior LED edge lighting where indicated.







Vector Frame Counter 02 VFC-02



Vector Frame Counter 06 VFC-06



Vector Frame Counter 07 VFC-07







easy to apply push-fit fabric graphics

Vector Frame counter tops are available in your choice of four thermoform finishes



silver black mahogany natural



OCH2 & OCE wheeled molded cases included with each kit (page 137-138)

#### VECTOR FRAME™ ESSENTIAL KITS







Stand apart from the competition with a clean, sophisticated 10'x10' or 10'x20' Vector Frame™ exhibit kit. These graphic mural kits feature square-corner 50mm extrusion frames and push-fit fabric graphics that cover the entire frame. Vector Frame Standard kits are easy to assemble and disassemble.











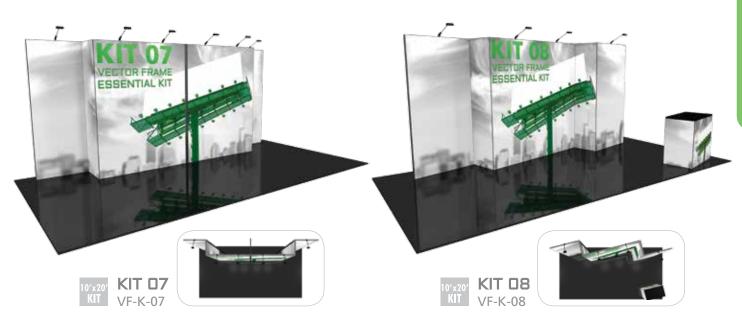


easy to apply push-fit fabric graphics



OCH2 & OCE wheeled molded cases included with each kit (page 137-138)









easy to apply push-fit fabric graphics

Vector Frame counter tops are available in your choice of four thermoform finishes



silver black mahogany natural



OCH2 & OCE wheeled molded cases included with each kit (page 137-138)

#### VECTOR FRAME™ TABLETOPS









Vector Frame<sup>™</sup> Tabletop Kits provide modern and dynamic flare to your marketing message. The silicone edge (SEG) push-fit fabric graphics and extrusion-based displays are simple, lightweight and take minutes to assemble. Units come in a sturdy case. Customized units also available.



5' tabletop footprint dimensions: 57" w x 31.5"h x 17.72"d VF-K-TT-01



5' tabletop footprint dimensions: 61.5"w x 31.5"h x 17.72"d VF-K-TT-02



4 ½' tabletop footprint dimensions: 53.35"w x 39.37"h x 17.72"d VF-K-TT-03



8' tabletop footprint dimensions: 96"w x 39.37"h x 17.72"d VF-K-TT-04



easy to apply push-fit fabric graphics



OCS wheeled molded cases included with each kit (page 137)











## VECTOR FRAME™ COUNTERS

Vector Frame™ counters compliment the Vector Frame series of exhibit kits, but are also ideal for any stand-alone event or display. Vector Frame counters couple simple extrusion-based frames with push-fit fabric graphics or rigid sintra graphics. Tables are available in four colored finishes – silver, black, mahogany and natural. Counters fit in an OCH2 portable shipping case and allow for accessible storage by removing one fabric panel. Custom sizes also available.





silver

black mahogany natural



Vector Frame Counter 01 39.37"w x 36.62"h x 22.5"d VFC-01



Vector Frame Counter 02 55.25"w x 40.5"h x 22.75"d VFC-02



Vector Frame Counter 03 38.25" w x 40.5" h x 19.875" d VFC-03



Vector Frame Counter 04 31"w x 40.5"h x 19"d VFC-04



Vector Frame Counter 05 39.5"w x 40.5"h x 23"d \*features locking door and rigid sintra graphics VFC-05



Vector Frame Counter 06 42"w x 40.5"h x 21"d \*features locking door and rigid sintra graphics VFC-06

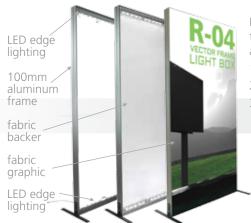


Vector Frame Counter 07 46"w x 40.5"h x 23"d VFC-07

## VECTOR FRAME™ FABRIC LIGHT BOXES

Vector Frame™ fabric light boxes feature durable 100mm aluminum extrusion frames, push-fit backlit fabric graphics and LED edge lighting. Single and double-sided graphic options are available.





LED lights come adhered to the frame, making set-up as simple as:

- 1. assembling the frame
- 2. applying the push-fit graphics
- 3. plugging in the electrical cord!

04 Rectangle VF-LB-R-04 47"w x 94"h x 19"d comes in OCH case

#### **AVAILABLE SIZES**



01 Rectangle VF-LB-R-01 35"w x 47"h x 13"d comes in OCE case



02 Rectangle VF-LB-R-02 35"w x 70"h x 13"d comes in OCH case



03 Rectangle VF-LB-R-03 47" w x 70"h x 19"d comes in OCH case



05 Rectangle VF-LB-R-05 118" w x 94"h x 19"d comes in OCH case



01 Square VF-LB-S-01 35"w x 35"h x 13"d comes in OCE case



02 Square VF-LB-S-02 47"w x 47"h x 13"d comes in OCE case



03 Square VF-LB-S-03 70"w x 70"h x 19"d comes in OCH case



04 Square VF-LB-S-04 94"w x 94"h x 19"d comes in OCH case

#### VECTOR FRAME™ CURVED BANNERS

Vector Frame™ curved banners combine 50mm aluminum extrusion frames with push-fit fabric graphics to create a versatile single and double-sided banner, backwall or interior display. Use as a concave or convex shape.



01 Curved Rectangle VF-CR-01 30"w x 94.5"h x 20"d comes in OCL case



02 Curved Rectangle VF-CR-02 51.5"w x 94.5"h x 20"d comes in OCL case



NEW

03 Curved Rectangle VF-CR-03 61"w x 94.5"h x 20"d comes in OCE case

# 05 Rectangle fits perfect in a 10<sup>1</sup> space

#### VECTOR FRAME™ BANNERS

Vector Frame™ banners combine aluminum extrusion frames with push-fit fabric graphics to create a versatile banner, backwall, hanging art or display. Vector Frame banners can be used to display messaging or art in a corporate environment or at a tradeshow and feature single or double-sided graphics.







#### VF-R-05 118"w x 94"h x 19"d comes in 1 OCL case

#### **AVAILABLE SIZES**



01 Rectangle VF-R-01 35"w x 47"h x 13"d comes in 1 OCL case



02 Rectangle VF-R-02 35"w x 70"h x 13"d comes in 1 OCS case



03 Rectangle VF-R-03 47"w x 70"h x 19"d comes in 1 OCL case



04 Rectangle VF-R-04 47"w x 94"h x 19"d comes in 1 OCL case



01 Square VF-S-01 35"w x 35"h x 13"d comes in 1 OCS case



02 Square VF-S-02 47"w x 47"h x 13"d comes in 1 OCL case



03 Square VF-S-03 70"w x 70"h x 19"d comes in 1 OCS case



04 Square VF-S-04 94"w x 94"h x 19"d comes in 1 OCL case



#### VECTOR FRAME™ WALL BRACKET

VF-BRKT-4

- supports any size banner vector frame
- quick and easy to assemble
- turns your vector frame from a portable to a wall display
- customer to provide fasteners
- sold in packs of four





easy to apply push-fit fabric graphics



OCS OCL



# CREATE.ATTRACT.ENGAGE. ORBITAL EXPRESS™ TRUSS

The Orbital Express™ System is quite possibly the easiest Truss • This system has a set number of parts and connectors and requires NO TOOLS for assembly • This versatile system enables you to reconfigure a kit in multiple ways and combinations using the same parts • With Orbital, you can have the impact of a "new look" for every show











#### ORBITAL EXPRESS™ TRUSS

The Orbital Express Truss™ System requires NO TOOLS for set up! Installation couldn't be easier; simply twist & lock. The specially designed connectors are simple to use, strong & secure. Our truss kits can be reconfigured in multiple ways using the same parts. Have a different exhibit for each show! We offer more than 60 professionally designed "off the shelf" kits for a variety of booth sizes and configurations. Custom designed configurations are also available.



## ORBITAL EXPRESS™ TRUSS HERCULES KITS

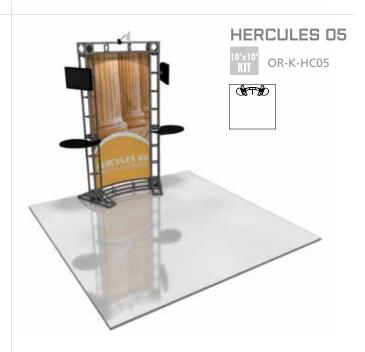
The Hercules line of Orbital Express™ Truss features basic backwalls and kits in a variety of sizes to suit a range of space needs. A benefit to this versatile system is that it enables you to reconfigure kits in multiple ways and combinations using the same parts. Simply add or subtract from any Hercules kit to create a new appearance for every event or tradeshow!































HERCULES 13









**HERCULES 14** 



OR-K-HC14







**HERCULES 15** 



OR-K-HC15







#### ORBITAL EXPRESS™ TRUSS PLANETARY KITS

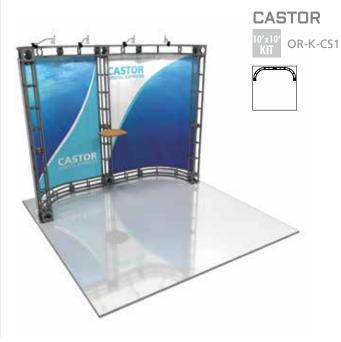
The Planetary line of Orbital Express™ Truss features over 40 professionally designed "off the shelf" kits for a variety of booth sizes and configurations. Each kit comes complete with all the parts, fixtures and fittings you need to create a successful exhibit, including (depending on the kit) low voltage spotlights and adjustable tabletops. A benefit to this versatile system is that it enables you to reconfigure kits in multiple ways and combinations using the same parts. Orbital Express Truss can also be easily configured to fit your custom needs!





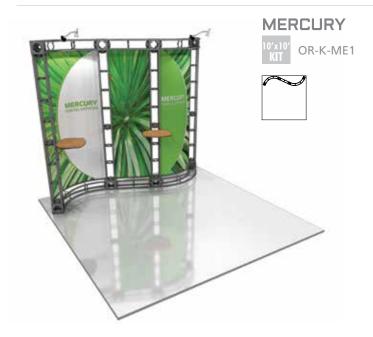


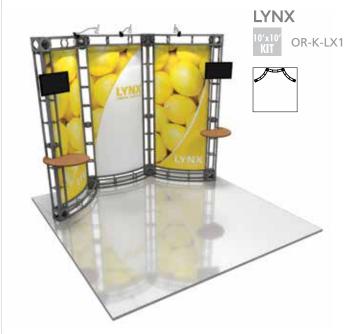


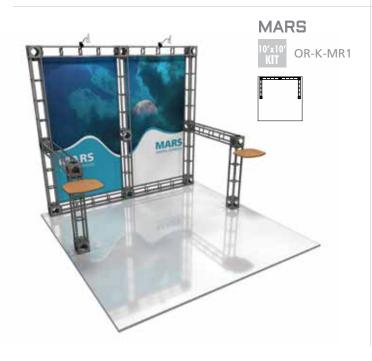














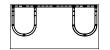




CEPHEUS-2



OR-K-CE1-2



backwall height = 72.5"





**THETA** 





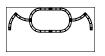




**PICTOR** 



OR-K-PC1













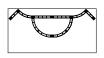


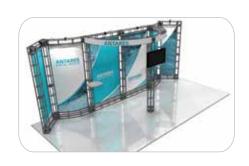


**ANTARES** 



OR-K-AT1





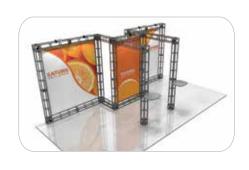


SATURN



OR-K-SA1



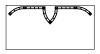




**ELECTRA** 



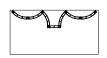
OR-K-EL1











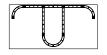




**POLARIS** 



OR-K-PR1







OMICRON



OR-K-OM1



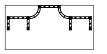




ANDROMEDA



OR-K-AD1











OR-K-AR1







**VENUS** 



OR-K-VE1



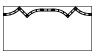


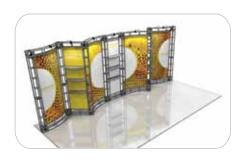


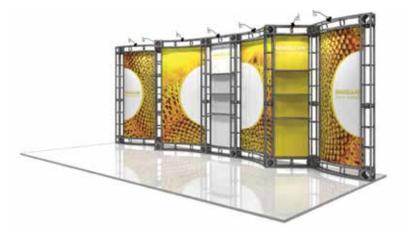
**MAGELLAN** 



OR-K-MG1







**HYDRUS** 



OR-K-HD1















DORADO









CORVUS



OR-K-CV1







#### CENTAURUS



OR-K-CN1







#### NEPTUNE



OR-K-NP1





tower also sold seperately: OR-K-NET



TUCANA



OR-K-TU1





tower also sold seperately: OR-K-TUT



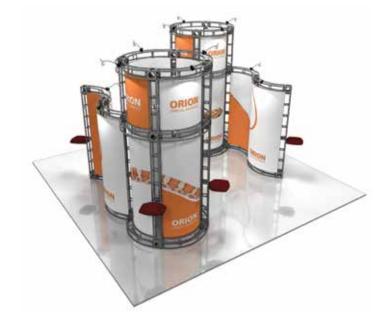
#### ORION



OR-K-OR1

















**ALTAIR** 



OR-K-AL1







CANIS



OR-K-CA1











OR-K-DR1







**JUPITER** 



OR-K-JP1







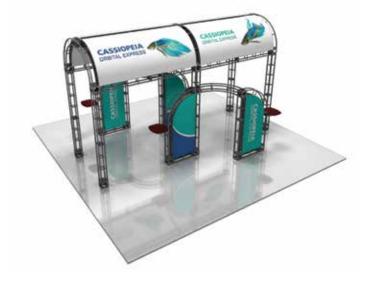
CASSIOPEIA



OR-K-CP1













Truss counter tops are available in your choice of four thermoform finishes









ver black mahogany natural

## ORBITAL TRUSS KIOSKS COUNTERS & PODIUMS

Truss Counters and Podiums have several attractive designs to choose from with a sleek plex top as an available option. Choose from four tabletop colors. Graphic options are also available for Truss Counters. No tools needed for assembly.



**RECTANGLE** 

standard: OR-TC01 with plex stand-off and internal shelf: OR-TC01-P



**OVAL** 

standard: OR-TC02 with plex stand-off and internal shelf: OR-TC02-P



standard: OR-TC03 with plex stand-off and internal shelf: OR-TC03-P



**CURVE** 

standard: OR-TC04 with plex stand-off and internal shelf: OR-TC04-P



LIRULE

standard: OR-P01 with plex stand-off: OR-P01-P



TEARDROP

standard: OR-P02 with plex stand-off: OR-P02-P



**EYE** 

standard: OR-P03 with plex stand-off: OR-P03-P



**RACETRACK** 

standard: OR-P04 with plex stand-off: OR-P04-P



SQUARE

standard: OR-P05 with plex stand-off: OR-P05-P



## ORBITAL TRUSS ACCESSORIES







Accessories such as tabletops, shelves, literature holders and monitor mounts add functionality and options to your display. Truss tabletops and shelves come in four tabletop colors. No tools needed for assembly.

#### LAMINATE TABLETOPS

NATURAL



standard: OR-TBL-WD right facing: OR-TBL2-R-WD left facing: OR-TBL-L-WD

MAHOGANY



standard: OR-TBL-DW right facing: OR-TBL2-R-DW left facing: OR-TBL2-L-DW

SILVER



standard: OR-TBL-S right facing: OR-TBL2-R-S left facing: OR-TBL2-L-S

BLACK

standard: OR-TBL-B right facing: OR-TBL2-R-B left facing: OR-TBL2-L-B

#### INTERNAL SHELVING

- available in all 4 finishes
- 24" straight span, 36" straight span, and 46" straight span shelves available
- 45° curved and 90° curved shelves



#### LIT RACK

#### **OR-STG**

- 10 pocket clamp on literature rack
- note: rack may not fit into the standard kit packaging solution/ molded case





#### OPTI MOUNTS



OPTI-MOUNT 1
OR-LCD1-B

13"- 27" LCD max weight = 50 lbs



OR-LCD2-B

26"- 42" LCD max weight = 100 lbs



OPTI-MOUNT 3
OR-LCD3-B

32"- 70" LCD max weight = 150 lbs









#### **ORBITAL TRUSS KIOSKS**

Orbital Express<sup>™</sup> Truss Kiosks are the perfect way to display media and/or literature at any trade show, event, retail or corporate space. Kiosks complement the Orbital Truss Express line of 10', 20' and 20' by 20' displays. Monitors not included. Kiosk table tops and bases available in choice of four thermoform finishes.

#### Truss counter tops are available in your choice of four thermoform finishes











#### ORBITAL KIOSK 01 OR-KIOSK-01

- 30"w x 73.75"h x 20"d
- supports 23" monitor\*, max weight = 30 lbs
- rigid graphic = 12"w x 47.25"h x .25"d
- approximate weight = 70 lbs



#### ORBITAL KIOSK 02 OR-KIOSK-02

- 40"w x 73.75"h x 28.25"d
- supports 70" monitor\*, max weight = 150 lbs
- shelf is adjustable
- approximate weight = 210 lbs



#### ORBITAL KIOSK 03 OR-KIOSK-03

- 20"w x 48"h x 20"d
- holds up to 20 pieces of literature
- approximate weight = 40 lbs



#### **ORBITAL KIOSK 04** OR-KIOSK-04

- 30"w x 48"h x 20"d
- holds up to 20 pieces of literature and 2 iPads (2nd, 3rd & 4th generation)
- approximate weight = 55 lbs



#### **ORBITAL KIOSK 05** OR-KIOSK-05

- 30"w x 68"h x 24"d
- supports 23" monitor\*, max weight = 50 lbs
- holds up to 10 pieces of literature
- approximate weight = 75 lbs



#### **ORBITAL KIOSK 06** OR-KIOSK-06

- 24"w x 56"h x 34"d
- supports 23" monitor\*, max weight = 50 lbs
- table is 20"w x 14"d
- approximate weight = 75 lbs





# ELEGANT.INTELLEGENT.DRAMATIC. LINEAR™ DISPLAY SYSTEMS

Linear™ 10ft and 20ft display systems couple heavy-duty extrusion-based frames with Velcro-applied fabric graphics to create a customized look • Provides the benefit of an off-the-shelf solution with a custom appearance • Headers, wings, table accents, literature racks, monitor mounts and counters are just some of the Linear line features that can make a Linear exhibit unique







Linear™ Pro Kits provide a modern, slick and stylish appearance. The extrusion based exhibits feature velcro-applied fabric graphics. Headers and wings available in UV printed graphics or frosted plex. Canopy is available in solid stock black, silver or white. Kits come with a fabric graphic canopy, two lights and ship in durable storage cases. Options include LCD monitor mounts, tables, counters, literature pockets and larger freight cases. Customized units also available.











#### LINEAR™ COUNTER

LN-TBL-SA-RCT

- counter features open back
- 3 graphic panels to display custom graphics
- quick & easy to assemble, tool included
- fits in an OCH shipping and transport case
- aluminum design is sturdy and stable
- available in all four laminate finishes

Linear counter tops are available in your choice of four thermoform finishes









black mahogany natural



## ADAPTABLE.FUNCTIONAL.PERFORMANCE.

## **FOLDING DISPLAY PANELS**

Premium portable folding panels provide a professional appearance without the fuss • Our variety of portable folding panels are superbly crafted with seamless panels made of ultra-light core material • Covered on both sides with polyester fabric, which come in a plethora of color choices and options • Use the Velcrofriendly panels as a way to feature your message or add optional detachable graphics

#### HERO™ DISPLAY PANELS

Hero™ panel displays are durable premium exhibit panel kits that feature the convenience of folding panels with elegant, seamless panel construction. Hero kits are available in a variety of fabric colors and feature concealed hinges with unique 2" radius curved ends to lend a polished appearance.









fits in an OCH case (case not included, see page 138)











backlit header







header and curved end caps

HERO H09 full height exhibit with

curved end caps

7'10" HIGH















curved end caps & backlit header





& two peninsulas

#### **FABRIC CHOICES**

All Horizon & Hero display systems are available with printed graphic murals or "velcro-friendly" fabric panels of your choice. Actual fabric color may vary slightly.

regal - smooth exhibit & display fabric













R30 maroon R11 electric red

R12 nebula













RO2 steel



R03 charcoal

R15 cinder



R02 chrome

R03 storm R11 chili pepper R04 sapphire R28 azure blue

116

#### VOYAGER™ FOLDING PANELS

The Voyager™ has been specially developed as a briefcase style tabletop display and is a great choice for promotions on the go. It has a rigid, thermo formed ABS exterior and a black, Velcro compatible fabric interior. Detachable graphics allow for easy message changes! Headers shown are an additional option. Extra graphics can be stored in the display case and packed away for easy storage.











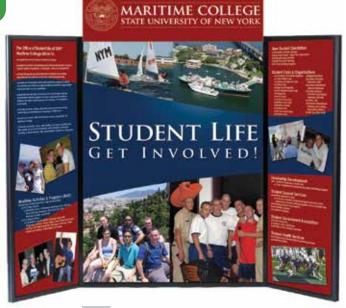
WEIGHS 5 LBS VY 1

Voyager Mini kit (small) open dimensions: 48"w x 18"h closed dimensions: 24"w x 18"h



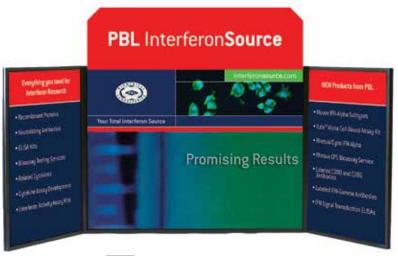
VEIGHS 5.5 LBS VY 2

Voyager Maxi kit (medium) open dimensions: 48"w x 24"h closed dimensions: 24"w x 24"h



VEIGHS VY 3

Voyager Mega kit (large) open dimensions: 48"w x 32"h closed dimensions: 24"w x 32"h



WEIGHS B.25 LBS VY 4

Voyager Supreme kit (x-large) open dimensions: 64"w x 24"h closed dimensions: 32"w x 24"h





VY 5

Voyager Monster kit (xx-large) open dimensions: 64"w x 32"h closed dimensions: 32"w x 32"h







#### **VOYAGER CARRY BAG**





#### CUSTOMIZE

Brand the exterior of your Voyager to match your company and/or product colors to maximize your marketing efforts. Minimum 12 units, call for details.





#### HORIZON™ DISPLAY PANELS

- main panel sizes approximately = 24"w x 36"h
- custom sized panel displays are available
- shown with optional detachable graphics
- available in a variety of fabric color options shown below



















Horizon 5 HZ-TT-M



Horizon 8 HZ-8

#### **FABRIC CHOICES**

All Horizon & Hero display systems are available with printed graphic murals or "velcro-friendly" fabric panels of your choice. Actual fabric color may vary slightly.

regal - smooth exhibit & display fabric





























R04 monarch R28 persian blue R06 indigo

R31 eco green

R29 beach

R12 nebula













R02 chrome R03 storm R11 chili pepper R04 sapphire R28 azure blue R30 maroon R11 electric red R02 steel R03 charcoal R15 cinder



# FINAL.FUNDAMENTAL.FINESSE. ACCENTS & ACCESSORIES

Portable counters and kiosks provide ample storage and style to complement our vast array of 8ft, 10ft and 20ft exhibit kits and displays • Accent lighting kits and solutions help stage a powerful, impactful presence that you desire • Portable transit and shipping cases are designed to protect your exhibit investment • From miniature banner stands and literature racks to poster frames and bag dispensers, a variety of display additions and accessories are at your fingertips

#### LINEAR™ KIOSKS

Linear™ Kiosks provide unique design elements for a custom look. Aluminum construction coupled with rigid graphic infill panels make these kiosks durable and long lasting.

















#### LINEAR KIOSK 02

#### LN-K-02

- 47.25"w x 96.85"h x 23.25"d
- monitor\* mount
- fabric canopy
- approximate weight: 130 lbs







#### LINEAR KIOSK 04

- 63"w x 96.85"h x 30"d
- 50 watt spotlight
- approximate weight: 90 lbs

Linear kiosk counter tops are available in your choice of four thermoform finishes







silver black mahogany natural

Linear™ Monitor Kiosks add function and flare to any space. Extrusion based construction coupled with your choice of rigid graphic infill panels or frosted plex panels make these kiosks sturdy and versatile.



#### LINEAR KIOSK 05

#### LN-K-05

- 25.38"w x 72.25"h x 18.5"d
- monitor\* mount
- approximate weight: 30 lbs





#### LINEAR KIOSK 06

#### LN-K-06

- 25.38"w x 72.25"h x 18.5"d
- monitor\* mount
- approximate weight: 27 lbs





## LINEAR KIOSK 07

- 24"w x 86"h x 21"d
- monitor\* mount
- approximate weight: 49 lbs





#### LINEAR KIOSK 08

#### LN-K-08

- 23.5"w x 86"h x 17.75"d
- monitor\* mount
- approximate weight: 46 lbs



#### FREESTANDING IPAD STANDS











The Freestanding iPad Stand is a smart, lightweight and portable holder used to display the iPad 2nd, 3rd or 4th generations. It can be positioned in either portrait or landscape configurations. Security screws, allen key and bolts make the unit both durable and theft resistant. For extra security, the base can also be bolted to the floor.







PAD12-02A-SILVER



PAD12-02A-WHITE



Portrait view



Landscape view



Back

#### TENSION FABRIC IPAD STANDS

Are you looking to incorporate ipads into your display or environment? Sleekly-designed free standing iPad stands and kiosks make it easy to encourage interactivity, present information and engage your customers in any space. Stands feature stretch fabric graphics.



**IPAD STAND 01** TABLET-STD-01

- 30"w x 84"h x 23"d
- monitor\* mount, ipad holder
- pillowcase fabric graphic



**iPAD STAND 02** TABLET-STD-02

- 20.25"w x 85"h x 23.8"d
- ipad holder
- pillowcase fabric graphic



**iPAD STAND 03**TABLET-STD-03

- 20"w x 64.335"h x 15.2"d
- ipad holder
- pillowcase fabric graphic









#### TENSION FABRIC COUNTERS

Add modern flare to your trade show exhibit, event or POP display with Formulate™ and Symphony™ fabric counters. With a variety of options to choose from, mix and match to create the ideal display or reception set up.

#### FORMULATE™ COUNTERS

Formulate™ counters couple lightweight hardware with state-of-the-art printed stretch silicone edge fabric graphics (SEG) to create funky and functional reception stands. Countertops have built in channels for LED bead lighting to create a soft glow.



PILLAR W-01-C



HALF MOON W-02-C



ELLIPSE W-03-C



BULLET W-04-C



□VAL W-05-C

#### SYMPHONY™ COUNTERS

Symphony™ counters provide a unique, sleek design that lends an attractive element to any trade show or POP display. Symphony counters combine extrusion-based hardware with state-of-the-art PRINTED or SOLID COLOR stretch fabric silicone edge fabric graphics (SEG).



□VAL SYM-OV



RECTANGLE SYM-RCT



**BULLET** SYM-BLLT



OVAL DOUBLE GRAND SYM-OV-DBL-GRND



3 QUAD KIT SYM-QD-3

tension fabric counter tops are available in your choice of finishes



counter stretch skirts are available in custom printed options as well as the following colors:



#### VECTOR FRAME™ COUNTERS

Vector Frame™ Counters compliment the Vector Frame series of exhibit kits, but are also ideal for any stand-alone event or display. Vector Frame counters couple simple extrusion-based frames with push-fit fabric graphics or rigid sintra graphics. Tables are available in four colored finishes – silver, black, mahogany and natural. Counters fit in an OCH2 portable shipping case and allow for accessible storage by removing one fabric panel. Custom sizes also available.









Vector Frame counter tops are available in your choice of four thermoform finishes







silver

black mahogany natural



Vector Frame Counter 01 39.37"w x 36.62"h x 22.5"d VFC-01



Vector Frame Counter 02 55.25"w x 40.5"h x 22.75"d VFC-02



Vector Frame Counter 03 38.25"w x 40.5"h x 19.875"d VFC-03



Vector Frame Counter 04 31"w x 40.5"h x 19"d VFC-04



Vector Frame Counter 05 39.5"w x 40.5"h x 23"d \*features locking door and rigid sintra graphics VFC-05



Vector Frame Counter 06 42"w x 40.5"h x 21"d \*features locking door and rigid sintra graphics VFC-06



Vector Frame Counter 07 46"w x 40.5"h x 23"d VFC-07



#### LINEAR™ BOLD COUNTERS

Dress up your space with sophisticated and functional counters. Counter tops are available in four thermoform finishes – silver, black, mahogany and natural. Printed graphic panels create the base of the counter. Comes standard with locking cabinet door. Custom counter top colors are available.

#### Linear counter tops are available in your choice of four thermoform finishes





black mahogany natural











LN-CU-02





LN-CU-03













LINEAR™ COUNTER LN-TBL-SA-RCT

- counter features open back
- 3 graphic panels to display custom graphics
- quick & easy to assemble, tool included
- fits in an OCH shipping and transport case
- aluminum design is sturdy and stable
- available in all four laminate finishes

#### HOPUP™ COUNTER

HOP-CT-2

- **NEW** and **IMPROVED** collapsible display counter
- taller and easier to assemble
- includes clear internal shelf
- 41.75"w x 39.69"h x 14.25"d
- top available in four laminate finish options











Hopup counter tops are available in your choice of four thermoform finishes



silver black mahogany natural



#### **CAMPAIGN**

CP-B2

- counter dimensions not including canopy 32"w x 34.5"h x 18.5"d
- quick assembly
- strong & easy to clean plastic parts









### MONITOR KIOSK

VB-MK-01

- medium monitor\* bracket
- max weight = 50 lbs
- comes with 1 OCH2 case
- \*monitor not included











OCH2 wheeled molded cases included with each kit (page 138)



**ZEDUP 1** 

black: **ZD-1-B** silver: **ZD-1-S** 

- 6 pocket rack
- can be stored or shipped loaded with literature



hard case upgrade: black: **ZD-1HC-B** silver: **ZD-1HC-S** 



#### **ZEDUP LITE**

silver: ZD-LITE

- 6 pocket rack
- collapsible
- lightweight version of the ZedUp
- constructed from aluminum & plastic for reduced weight



#### INNOVATE

black: INN-B silver: INN-S

- modular design
- 10 pockets
- packs in 3 separate parts for reduced shipping size



**DEMONSTRATOR**DEMONSTRATOR

- 45"h

- stylish acrylic sign holder holds literature in top and bottom pockets
- top frame can be used in landscape configuration only
- acrylic sign holders, brushed sliver post and base



ILLUSION black: IL-1-B silver: IL-1-S

- fast-folding cantilever rack
- 4 front facing pockets



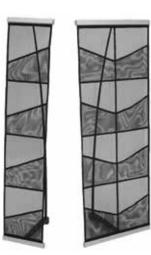
VICTORY VIC-S

- slim, modular, snap-together design



**10 UP** black:10UP-B

- strong & stable
- 10 pockets
- packs flat



LR 1 & LR 2 4 pocket: LR-1 8 pocket: LR-2



- modular, roll-up mesh design
- holds standard 8.5"w x 11"h literature
- 4 or 8 pocket model
- black with chrome accent







#### SIGN STANDS



Easily display a graphic or message with a versatile and easy-to-assemble sign stand. We offer stands that feature adjustable posts, portrait and landscape sign configurations and more.

#### SPARTAN **SPARTAN**



- 52.25"h
- sleek, sign holder features acrylic pocket to hold 8.5"w x 11"h literature
- silver aluminum alloy post and circular black base
- add second post to hold a larger rigid graphic



#### **OBSERVE PRO OBS-LP-SYS**

- 48"h
- lightweight, snap-together info center with 12"dia. base
- stylish curved header & adjustable brochure holder
- accepts 8.5"w x 11"h literature & graphic





#### **ACCLAIM ACCLAIM**



- telescopic post offers variable height from 37" - 54.5"
- modern aluminum swiveling sign holder holds rigid 17"w x 11"h graphic
- brushed silver holder, post and square base



**ADVOCATE ADVOCATE** 



- telescopic post offers variable height from 30.5" - 48"
- versatile aluminum sign holder holds 8.5"w x 11"h literature
- frame can be rotated 360 degrees or any desired angle
- chrome finish holder, post and circular base



#### **SNAPPER STAND SNP-STAND**

- 40"h
- stylish, easy snap-open 11"w x 17"h frame
- frame can be used in portrait and landscape configurations
- silver aluminum sign holder, post and base



ACCOLADE ACCOLADE



- telescoping post offers variable heights from 33" - 51"
- premium bamboo sign holder holds 8.5"w x 11"h paper
- frame can be used in portrait and landscape configurations
- comes with canvas carry bag





Easily display a graphic or message with a versatile and easy-toassemble sign stand. We offer stands that feature adjustable posts, portrait and landscape sign configurations and more.

## OBSERVE DELUXE OBS-DLX

- 74.5"h
- stylish double-sided curved design
- holds two 24"w x 36"h bubble graphics
- recommended printing material: .040"-.125"
- elegant brushed silver
- sturdy steel base with removable and adjustable brochure pockets



#### **OBSERVE GRAND**

#### OBG-B

- 37"h
- sleek info center includes sturdy base & adjustable shelf
- accepts 22"w x 28"h graphic size
- single or double-sided
- holds a 3/16" thick mounted graphic



#### TRAPPA POST

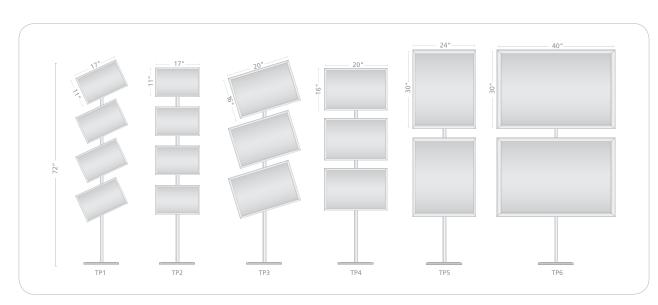


- versatile Trappa Posts feature snap sign frames & come in a variety of configurations and sizes
- sturdy aluminum posts and heavy domed steel plate ensure stability
- choice of silver or black snap frames, large or small, landscape, portrait or diagonal
- front loading graphic mechanism makes graphic changes easy
- includes clear protective lenses









#### **TOWERS**

**3** 



Maximize your messaging in any lobby, entryway, at any event or tradeshow with a versatile display tower. From backlit to bamboo features, you are sure to find a tower that suits your messaging needs.

#### **BACKLIT TOWER**

- collapsible double-sided free-standing towers, just add the optional lighting kit and turn your tower into a free-standing lightbox!
- 24" or 33"w x 72"h "bubble" panels for maximum visibility
- recommended printing material: .040"-.125"
- your choice of silver or black aluminum edge extrusions
- black thermoformed laminate top & bottom plates





NEW

## TRI TOWER TRI-TOWER



- 24"w x 72"h free-standing triangular display tower
- spring-loaded snap edge uprights for quick and easy graphic changes
- black thermoformed laminate top and bottom base, brushed silver aluminum uprights
- includes backer and clear protective lenses for all sides
- literature pocket accessory available





## ACCOLADE TOWER ACCOLADE TOWER



- double-sided
- includes two graphic backers
- allows 1/16" thick graphic panels





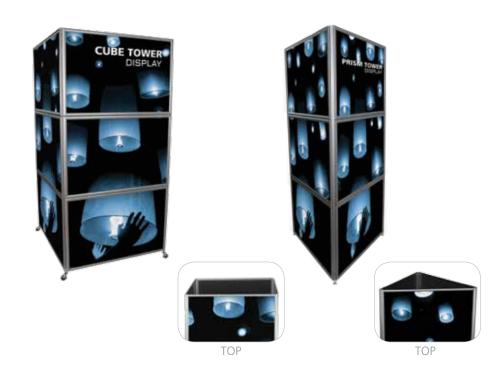




Maximize your messaging in any lobby, entryway, at any event or tradeshow with a versatile display tower. From backlit to bamboo features, you are sure to find a tower that suits your messaging needs.

## CUBE TOWER PRISM TOWER

- easy-to-use snap frames featured on all sides
- variety of configurations and sizes available
- choice of silver or black snap frames
- seamlessly display multiple graphics and messages
- front loading graphic mechanism makes graphic changes easy
- frames come with clear protective lenses
- options include wheels or feet
- custom sizes also available





#### SNAP FRAME LIGHT BOXES



Snap Frame LED Light Boxes features an edge-lit LED diffuser panel, a thin 1" profile and easy-to-use snap frames. The LED diffuser panel ensures even light distribution and brightness. Silver frames snap open from the front to allow quick and easy graphic changes. No tools are required. Comes standard with clear protective lenses, full assembled and ready to hang. Snap Frame LED Light Boxes are ideal for permanent retail displays, corporate environments, eye-catching tradeshow graphics and more.

#### TRAPPA LIGHTBOX





- only 1" thick (single sided only version offered)
- 50,000 hr bulb life
- evenly distributed light
- snap frames allow easy graphic changes
- wall mounting hardware
- power supply with 78" cord

#### **AVAILBLE SIZES:**

LED-SNAP-01: 16" x 20" LED-SNAP-02: 22" x 28" LED-SNAP-03: 24" x 36" 30" x 40" LED-SNAP-04: LED-SNAP-05: 36" x 48"











LIT

#### TRAPPA POSTER FRAME





- trappa frame edges snap open from the front to allow quick and easy graphic changes with no tools required
- available in a wide range of standard sizes & includes a clear anti-glare lens



#### DISPLAY ADDITIONS

From miniature retractable banner stands to poster frames, towers, bag dispensers and more. Display accessories and accents are designed to help add the final touches, function and flare to any display or space.

#### **POSTER SNAPPER**



- adjustable hanging clips slide along the top rail to match desired spacing
- hanging clips feature both top opening for clear nylon line mount, and recessed pocket for S-hook suspension
- rails snap open and shut for quick graphic changes
- clean, simple, elegant look
- comes in 4 different standard widths: 24", 30", 36", 48"
- custom cut width available up to 60"



#### BREEZE

BREZ-1-S: 8.375"w x 13"h BREZ-2-S: 11"w x 17"h



- retractable tabletop stand
- ideal for custom calendars & other promotional banners





BRF7-1-S

BREZ-2-S

#### L-MINI

#### L-MINI

- standard height = 26.875"h
- tabletop tension banner stand
- adhesive rail
- anodized silver finish





#### **APEX** APEX

- double-sided plastic a-frame
- can be printed directly on the plastic for a smooth look
- for indoor or outdoor use



## WEDGE





- graphic size is variable
- black only
- graphics not included





#### **AMBASSADOR AMBASSADOR**

- magnetic name badge
- 2.94"w x 1.25"h
- silver finish





NEW





#### DASIS

#### OASIS

- highly portable
- three arm collapsible bag dispenser
- shiny silver finish







#### STEP STOOL STEP STOOL-BLUE

- sturdy EZ FOLDZ step stool
- 300 lb capacity
- folds flat for storage & transport
- blue only





#### LUMINOSITY™ DISPLAY LIGHTING

Lighting can create a powerful, impactful presence or display.

Illumination is an important piece of the puzzle to achieve the mood, style and staging that you desire. A variety of Luminosity™ display lights, lighting kits and solutions to help clients make their projects shine!



LUMINA 1 black: LUM-1-B

chrome: LUM-1-C

- low voltage 50 watt spotlight & universal fittings kit
- "goose neck" arm
- mounts horizontally
- LED option available





LUMINA 2

LUM-2-1

- low voltage 50 watt slender spotlight
- mounts to a vertical pole
- brushed stainless steel finish
- LED option available





LUMINA 3

LUM-3

- low voltage 50 watt
- spotlight, chrome with a black head & universal fittings kit
- telescopic arm
- extends from 7"-22" long
- LED option available





**LUMINA 5** 

LUM-5

- low voltage 50 watt spotlight & universal fittings kit
- deluxe chrome head
- telescopic arm
- extends from 7" 22" long
- LED option available





LUMINA 6 LUM-6

- low voltage, 50 watt spotlight & universal fittings kit
- stylish curved twin arms
- silk black only
- LED option available



LUMINA 8

black: LUM-8-B silver: LUM-8-C

- 12 volt spotlight with straight arm & adjustable head
- includes 110 volt UL approved transformer, 50 watt bulb & universal fittings kit
- 17" long from end to end
- LED option available



LUMINA 200

LUM-200-ORL

- 110 volt ETL approved wall washer floodlight with a straight arm & adjustable head
- light includes 120 watt halogen bulb
- 19.5" long from end to end
- silk black finish



**LUMINA 200 LED** 

Black: LUM-LED2-ORL-B Silver: LUM-LED2-ORL-S



- LED Lumina 200 floodlight
- Uses multi cups chip on board (MCOB) light technology and features a slim profile
- LED rated for 20,000 continuous hours
- 19" long from end to end











**LUMINA 200 LED** 

LUM-LED-ORL-B LUM-LED-ORL-S

- LED version of the Lumina 200 floodlight
- 1400 Ma, 12 VDC
- LED rated for 20,000 continuous hours





#### UNIVERSAL LIGHT CLAMP KIT

UNI-LT-CLP

- comes standard with the Lumina 1, 3, 4, 5, 6, 8 and allows our lights to fit a majority of banners, truss & panel kits



LED BULB OPTION
LUM-LV-LED-BLB16

- a green solution for Lumina 1, 2, 3, 4, 5, 6, 8
- 50 watt LED bulb



SPT CASE
SPT-CASE

- EVA semi-rigid lighting case
- foam-lined padded compartments
- holds two Lumina lights & power supply



LUMINA SPARE BULB KIT

LUM-BULB

- (2) 50 watt low voltage spare bulbs in a padded, protective EVA formed case

#### ILLUMINATE FORMULATE™ FUNNELS, CYLINDERS, TOWERS AND MORE

#### LED FLOOD LIGHT

LED-FLOOD

- 85-265 voltage, 42 watt LED Flood light (equivalent to 400 watt halogen)
- projects cool WHITE light
- 7.4"w x 9.44"l x 5.11"d
- angels to 120°
- UL approved



#### MINI LED FLOOD LIGHT

LED-10W-FLOOD-RGB LED-10W-FLOOD-W

- 10 watt LED Flood light
- projects cool WHITE or RGB spectrum light
- remote control provided with RGB version
- each light measures 4.49"w x 3.39"h x 3.98"d
- angels to 120°
- UL approved



#### **COLOR BLAST ACCENT LIGHTS**

- 85-265 voltage, 13 watt LED blast light
- projects your choice of warm or cool WHITE, and a RGB spectrum flashing pattern
- 7"round x 7"h (when faceplate is flush with base and not angled)
- angels to 60°
- UL approved



LED-WRM-WHT-BLAST Features a warm white LED light output; good for light-colored and neutral graphic prints. 3,000K



LED-COOL-WHT-BLAST Features a cool LED light output; good for darker graphic prints. 6,000K



LED-RGB-BLAST Features multi-pattern flashing RGB LED light output; RGB spectrum cannot be controlled.

#### **CASES & CRATES**

It's critical to protect your tradeshow exhibit investment with a quality constructed transit and shipping case. An extensive selection of exhibit and display cases and crates to choose from that are all made in the USA and are designed to house specific lines of exhibits and displays for maximum portability and protection during shipping.

## OCA2

- ideal for lights and accessories
- secure straps help to assure case will remain closed during transport
- interior size: 32"l x 13"h x 4"d
- exterior size: 34"l x 15"h x 7"d
- weight when empty: 8 lbs



#### OCS AND OCL

small: OCS large: OCL

- NEW premium latches for maximum strength
- built in wheels and easy-to-grip molded handle

#### OCS

- interior size: 13"l x 15"h x 39"d
- exterior size: 19"l x 19"h x 45"d
- weight when empty: 18 lbs

#### OCL

- interior size: 13"l x 15"h x 51"d
- exterior size:19"l x 19"h x 57"d
- weight when empty: 20 lbs



## OCB

- this expandable shipping case fits up to three swivel-foot banner stands with bags or one premium stand with bag\*
- also used for Formulate™ Lite displays
- interior size min/max: min - 24"l x 12"h x 4"d max - 41"l x 12"h x 4"d
- exterior size:min 30.25"| x 14"h x 6"dmax 46.75"| x 14"h x 6"d
- weight when empty: 9 lbs
- \*case does not fit Uno, Spring 5, Contender 48 or banners over 39.37" wide





#### OCE OCE

- the perfect protective shipping and/or storage case for all Formulate™ exhibit kits, hanging structures and accessory products
- adjustable roto-molded expandable display case
- adjustable lid and easy pin latch
- interior size min/max: min - 38"l x 14"h x 11"d max - 64"l x 14"h x 11"d
- exterior size min/max: min - 40"l x 18"h x 18"d max - 66"l x 18"h x 18"d
- weight when empty: 27 lbs
- separate fabric graphic converts the case into a counter















## OCP

- light storage in the lid
- premium latches for maximum strength
- interior size: 35"| x 21"| x 12"| d
- exterior size: 40"l x 26"h x 16"d
- weight when empty: 31 lbs



## OCP2

- premium latches for maximum strength
- hinged lid with internal light storage
- robust, roto-molded plastic
- interior size: 34"l x 22"h x 13"d
- exterior size: 40"l x 26"h x 18"d
- approximate weight when empty: 32 lbs



## OCP ELITE OCP-ELITE

- lid can be used as a step stool while assembling displays
- access door provides storage when unit is used as a counter
- interior size: 35"l x 21"h x 14"d
- exterior size: 39"l x 27"h x 18"d
- weight when empty: 31 lbs



## OC-HOP

- ideal for Hopup backwall displays (fits up to 4x3 hopup)
- built-in handle and wheels for easy transport
- interior size: 34" | x 14" h x 14" d - exterior size: 38" | x 19" h x 19" d
- weight when empty: 17 lbs



## OCH

- roto-molded case for exhibits, graphics & accessories
- secure reinforced straps help to assure case will remain closed during transport
- strong yet lightweight
- interior size: 47"l x 23"h x 8"d
- exterior size: 50"l x 29"h x 12"d
- weight when empty: 22 lbs



## OCH2

- heavy-duty shipping and storage case
- ideal for Linear hybrid displays
- secure reinforced straps help to assure case will remain closed during transport
- interior size: 48"l x 24"h x 14"d
- exterior size:52"l x 30"h x 14"d
- weight when empty: 30 lbs











#### **OCHM**

- interlocking surface to enable two cases to be transported together
- maximum case depth = 8" allowing up to 8 flat panels per case
- interior size: 36"l x 23"h x 9"d
- exterior size: 38" | x 28" h x 13" d
- weight when empty: 20 lbs



#### OCFM OCFM

- interlocking surface to enable two cases to be transported together
- maximum case depth= 8" allowing up to 8 flat panels per case
- interior size: 27" | x 35" h x 9" d
- exterior size: 49" | x 39" h x 15" d
- weight when empty: 35 lbs



#### OCF OCF

- offers the same features and benefits of the OCT in a rectangular shape

- interior size: 47" | x 35" h x 18" d
- 51"l x 38"h x 24"d
- weight when empty: 55 lbs



#### OCF2 OCF2

- molded stackable shipping crate 18" deep
- heavy-duty roller bearing recessed in bridge of case
- holds 18 layers of flat panels in horizontal direction
- interior size: 47" | x 47 " h x 18" d
- exterior size: 51"l x 51"h x 24"d
- weight when empty: 70 lbs



#### OCM

- black LDPE case designed for LCD monitors
- built in dry erase board to label contents and location
- fits 37" 47" screens
- includes 3" casters with rubber wheels
- must be shipped freight
- interior size: 45" | x 30" h x 5" d
- exterior size: 56"l x 36"h x 18"d
- weight when empty: 97 lbs



#### OCT OCT

- designed to handle national & international exhibit freight shipments
- offers maximum protection for your exhibit materials
- interior size: 47" | x 34" h x 44" d
- exterior size: 50" | x 47" h x 44" d
- weight when empty: 138 lbs











wayfinding signage solutions available at

## WWW.SIGNMAKERS-HANDBOOK.COM

featuring a wide range of configurations for a consistent look throughout your building

INFO CENTERS
TRIANGULAR SIGNS
DESK FRAMES
SUSPENDED SIGNS

FREE STANDING PYLONS
WALL-FRAMES
PROJECTING SIGNS
DIRECTORIES



user-friendly, versatile, affordable solutions | front-loading design for easy graphic change CONTACT US FOR OPTIONS, SPECS & DIMENSIONS

## AMERICA'S FAVORITE TRADESHOW SUPPLIER

### **BROUGHT TO YOU BY:**

www.exhibitors-handbook.com



